

Helsby Golf Club 2021 Hole Sponsorship Agreement

ADVERTISING ON NEW TEE SIGNS AT HELSBY GOLF CLUB IS AVAILABLE FOR A PERIOD OF 3 YEARS AT A COST OF £1500 + VAT FROM AN AGREED DATE.

The advertising will be placed on the tee boards, distance markers , flags and cup liners on your chosen hole, in addition to the main sponsors board at the clubhouse.

This is an agreement between Helsby Golf Club Ltd and

.....
(Address).....

.....(hereafter known as "The Advertiser") to
provide and maintain tee signage with advertising for a period of 3 years from an agreed
date at an initial cost to the Advertiser of £1500+vat, payable in advance (see note 1)

THE ADVERTISER

The Advertiser undertakes

- To provide the advertising layout (including company logos, advertising message and business cards) in the electronic format required by the suppliers of the Tee Boards and to the dimensions specified by Helsby Golf Club in association with the Tee Sign Suppliers.
- After the initial 3 years the Advertiser will have first refusal to continue advertising on a rolling 12 month contract at a cost of £600+VAT per annum.
- Please indicate the hole number you would prefer to have your sign on. Give 3 holes in preference order.(While every effort will be made to satisfy your preference holes will be allocated on a first come basis.)

First Choice Hole :

Second Choice Hole :

Third Choice Hole :

HELSEBY GOLF CLUB LTD

Helsby Golf Club undertakes to

- Source the new tee signage from suitable a supplier to Helsby Golf Club's specific design
- To install them in the appropriate positions
- To maintain the tee signage in good order for the period of the advertising agreement.
- To provide 2 x 4 ball vouchers per annum to be redeemed any day of the week, subject to Tee availability.
- To run an annual sponsors day (mid - week). Advertiser will be entitled to enter 4 people per annum. The event will be run by the PGA professional and will consist of

a 18 hole competition followed by a 3 course dinner with prizes for winners, nearest the pin, and other prizes as deemed suitable by the PGA professional at the time. Sponsor will be given a minimum of 8 weeks notice.

- To promote our sponsors via links to our Website and social media promotion.
- Provide preferential visitor rates (Mon-Fri) to sponsor company employees equal to the prevailing member guest rate, for 2 rounds per employee per annum.

NOTE HIS AGREEMENT WILL COMMENCE ONFOR A PERIOD OF 3 YEARS

Note 1 : Helsby Golf Club reserve the right to cancel the sponsorship program and refund all the sponsors fee prior to commencement if it deems there is insufficient take up of the 2021 plan.

Signed on behalf of Advertiser:

Company Name :

Signed :.....

Name
(Please print)

Date

Position :

Contact email

Contact Telephone No

Signed on Behalf of Helsby Golf Club :

Signed:.....

Name
(Please print)

Date

Position :

Sponsor Hole Allocated :