



# Druids Heath Golf Club Ltd

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Website: [www.druidsheathgc.co.uk](http://www.druidsheathgc.co.uk) Email: [admin@druidsheathgc.co.uk](mailto:admin@druidsheathgc.co.uk)

## **DRUIDS HEATH GOLF CLUB LTD PRIVACY POLICY**

### **1. Background**

- 1.1 We are committed to safeguarding the privacy of our members; this policy sets out how we will treat your personal information.

### **2. What information do we collect about you?**

- 2.1 When you become a member of Druids Heath Golf Club Ltd we collect only the information required from you to be able to fulfil our contractual obligations, which includes being able to contact you with notices of Annual General Meetings and with annual subscription renewal invoices, and to administer competitions at the club.
- 2.2 With your permission, we may also collect further information which allows us to contact you regarding events and offers at the club.
- 2.3 In the case of employees of Druids Heath Golf Club Ltd, we collect only the information required to fulfil the contractual relationship between the employee and the club. We will only share this data with internal and external data processors.
- 2.4 For the purpose of maintaining your handicap we will collect your email address, gender & date of birth. These details will be shared with our National Association, England Golf and be subject to their privacy policy <https://www.englandgolf.org/privacy-policy/>

### **3. How the information about you will be used**

- 3.1 When you join as a member or enter into a society or open competition event, we may share your information with external and internal data processors (ClubV1, BRS, Howdidido etc.). Your personal information is controlled internally by the Club's General Manager, Gareth Anthony, who adheres to the internal and data protection policies and procedures of Druids Heath Golf Club Ltd.
- 3.2 Druids Heath Golf Club Ltd employs the use of CCTV, in line with the CCTV Code of Practice as laid down by the Information Commissioner's Office (ICO) and is registered with the ICO.
- 3.3 In the use of debit and credit cards, Druids Heath Golf Club Ltd maintains its compliance with PCI DSS (Payment Card Industry Data Security Standard) on an annual basis.

- 3.4 In the use of setting up member credit agreements with Golf Credit, Druids Heath Golf Club Ltd has 'limited permissions' and is regulated by the Financial Conduct Authority (FCA)

#### **4. Marketing**

- 4.1 As a member, you may have opted in for us to be able to correspond with you regarding our activities, including events and competitions, by means of post, telephone, email and SMS. We do not share your data with external marketing companies. If you have consented to this correspondence you have the right to opt out at any time

#### **5. Individual Rights**

- 5.1 You have the right to request a copy of the information we hold about you. If you would like a copy, please email the General Manager (Gareth Anthony) at [admin@druidsheathgc.co.uk](mailto:admin@druidsheathgc.co.uk) or write to the Club.
- 5.2 We wish to ensure that your personal information is accurate and up to date. You may ask us to correct or erase information that you believe to be inaccurate.
- 5.3 At the time of collecting data you have the right to object to the club holding certain data about you.

#### **6. Changes to our Privacy Policy**

- 6.1 A copy of the Privacy Policy appears on the club website. We keep our Privacy Policy under regular review and will post any updates on the club website [www.druidsheathgc.co.uk](http://www.druidsheathgc.co.uk) . This Privacy policy was last updated on 10<sup>th</sup> October 2021.
- 6.2 COVID-19: In line with government guidance we may be required to keep a record of Your name, contact details & time of arrival. We will keep this data for the required time and will supply it to NHS Track and Trace. Full details on government guidance can be found here: <https://ico.org.uk/global/data-protection-and-coronavirus-information-hub/contact-tracing-protecting-customer-and-visitor-details/>
- 6.3 BRS Booking or Roll Up Tee Times, Member Names are viewable by other Members.
- 6.4 Posting Photos or Members Information on websites/social media or print requires Member approval verbally or in writing.

#### **7. How to contact us**

- 7.1 If you need further information please email us at [admin@druidsheathgc.co.uk](mailto:admin@druidsheathgc.co.uk) or write to us at the company address.

Signed: Gareth Anthony, General Manager

Date: 10<sup>th</sup> October 2021

For and behalf of the Directors of Druids Heath Golf Club Ltd