



SOCIAL NETWORKING & VIDEO SHARING WEBSITES

This policy is in place to minimise the risks to the Club through the use of social media.

This policy deals with the use of all forms of social media, including Twitter, Facebook, LinkedIn and Instagram and all other social networking sites, internet postings and blogs.

When logging on to and using social media, social networking and video sharing websites and blogs at any time, members must not:

- conduct themselves in a way that is detrimental to the Club or brings the Club into disrepute
- make any social media communications that could damage the Club's reputation or business, even indirectly.
- allow their interaction on these websites or blogs to damage relationships between employees and fellow members of the Club
- make any derogatory, offensive, discriminatory or defamatory comments about the Club, its employees, contractors, suppliers, customers or fellow members
- make any false or misleading statements or impersonate any member or officer
- make any comments about the Club's employees that could constitute unlawful discrimination, harassment or bullying contrary to the Equality Act 2010.
- disclose any trade secrets or confidential or sensitive information belonging to the Club, its employees, contractors, suppliers, customers or members or any information which could be used by one or more of the Club's competitors, for example information about the Club's work, its products and services, technical developments and staff morale
- breach copyright or any other proprietary interest belonging to the Club including the Club Logo.

Members who are discovered contravening these rules, may face disciplinary action under the Club's disciplinary procedure.

Members are required to report any misuse of social media to the Club.

Members may be required to remove any social media content that the Club considers to constitute a breach of this policy. Failure to comply with such a request may in itself result in disciplinary action.