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Royal Cromer Golf Club & Ludis Group would like to thank all of the businesses that appear in this publication for their support and wish them continued commercial success. The content of this brochure is believed to be correct at the time of printing but we cannot endorse individual statements and readers should not rely solely upon the continued accuracy of any individual claims contained herein without consultation with the service provider. Designed and Printed by Ludis Group 2020.



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## Welcome

Welcome to Royal Cromer Golf Club, which was founded in 1888, and has celebrated its 125th anniversary. The Club has a very rich history with royalty, major literary figures and politicians, as well as top golfers, numbered amongst its visitors.

We, the members, are especially proud of our course, and are certain that you will enjoy playing it as much as we do.

Originally designed by Old Tom Morris it has spectacular views – with the sea being visible from every hole. In addition, the course has undergone a number of improvements over the years - some necessitated by cliff falls, as the course is perched high on the cliffs on the beautiful North Norfolk coast – and others by design, in order to make it more challenging for all golfers.

These are exciting times at Royal Cromer Golf Club. We have invested heavily in the course over the last few years, and the tremendous work undertaken by our green staff is being recognised both nationally and internationally. When you come to the Club, please do read the Visitor's Book to see what guests say about us.

Every golf club claims a "well stocked shop" but this is particularly applicable to ours. Lee, our Professional and his team, Tim and Mitch, are extremely helpful and keen to sell you something as a memento to remind you of your time with us and make you eager to return.

Henri, our talented chef, always provides some interesting dishes of the day as well as the traditional staples, all of which are to an exceptionally high standard, and can be enjoyed in either our bar or restaurant.

All of these elements, combined with the warmth of our staff and the friendliness of our members, add up to why we believe Royal Cromer Golf Club is the "Best Golfing Experience in Norfolk".



# Our Golf Ball is probably the most found on the Royal Cromer Golf Course.

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"I find Cromer excellent for writing but the golf even better" - Oscar Wilde (1892)

# **Our Course**

With its wide-open beaches, famously tasty crab and picturesque surroundings, the Norfolk coastal town of Cromer plays host to a wonderful course that sits amongst the best clifftop courses in the country.

The course itself stretches out over 6,528 yards across the cliff tops and provides everything you could want from a coastal course; with a wealth of grassy valleys, sandy hills and abundant gorse and bracken. It provides a stern test for even the most experienced golfer, - especially when the wind blows.

From the original design, made by Tom Morris, there have been some improvements made to the layout, but overall the traditional values of the course have been kept, making these 18 holes a joy to play.

Over the last few years, we have invested heavily in the course and this is really paying off and thanks to our outstanding team of green keepers you will find it is in tremendous condition.

The signature hole is the Par 4 14th which is situated adjacent to the edge of the cliff and features a fully operational lighthouse, making it the most attractive of all the holes. But don't let the scenic surroundings fool you this is also one of the toughest holes on the entire course.

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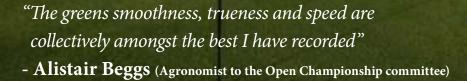
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## Our Course Continued

Above all, the spectacular surroundings and traditional golfing environment makes the Royal Cromer one of the finest courses in England. Our various competitions provide golfers with a tough, but enjoyable, experience over 18 holes. And when you're done, why not relax in our clubhouse with a cold drink whilst looking out across some of the country's most remarkable views. We can guarantee that the mixture of all of these elements will give you a golfing experience unlike any other, and we will ensure that your time with us is the best you will experience.

For those that wish to explore the course in greater detail prior to their visit, follow the link on our website to view our stunning 360-degree course tour.





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#### Opening of the clubhouse in 1888

## History

After 132 years of tending to the golfing needs of the Norfolk area, our club still provides the same experience and enjoyment for all members and visitors, in our picturesque surroundings.

Founded in 1888, and designed by Tom Morris, the Royal Cromer Golf Club was immediately given Royal status through the patronage of the, then, Prince of Wales, who would later become more commonly known as King Edward VII.

The land for the original nine holes, which was the full course at the time, was rented from the Suffield family at the time.

Old Tom Morris was invited back in 1891 to advise on the changes the club was making to make it one of the finest of its kind in the country and to prepare the way to extend the course to 18 holes.

Between the World Wars, Club President Lord Suffield waived the annual rent in order for the club to survive during the uncertain economic times of the period.

**History Room** 

In 1976, the club was able to purchase the land, thanks in large to the generosity of the Harbord family, and the present layout has been in place since 1979.

Since its inception, Royal Cromer Golf Club has received visitors from all over the world. These include major literary and political figures, royalty and, of course, top golfers such as Tony Jacklin, who chose the 14th as one of his best ever holes.

Following the Ladies British Open Championship in 1905, held at Royal Cromer Golf Club, it was here that the idea for the Curtis Cup was first conceived.



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# Hole-by-Hole Tour

Our Par 72 course will test the nerve of even the most experienced golfer, whilst still giving less advanced players the chance to test their abilities and better their game. Our spectacular surroundings will ensure that your experience will be both enjoyable and a challenge. But don't fret, we wouldn't send you out without a few tips on how to get the best of our course:

#### Hole 1 (The Osiers) Par 4, 439 yards

A generous fairway target to ease golfers into the tough challenge that awaits. A clean drive down the left hand side of the fairway will give you a good chance of making the green in two but be warned, the fairway slopes from left to right and there is a line of bunkers on the bend of the dog-leg with a lateral hazard, in the form of a gully, in the crook of the bend. Falling short of the putting surface, on your second shot, could see you in one of the two bunkers that are found on the approach to the pin.

#### Hole 2 (Jimmy Clements) Par 4, 383 yards

Any of you longer hitters could be tempted to go for the green in one fullon drive on this second hole, but be warned, the narrow green makes it a tough target! Any slice right could easily find the out of bounds area so it is considered wise to keep to the left of the fairway.

#### Hole 3 (Sycamores) Par 4, 315 yards

The safe bet, on this short dogleg par 4, is to hit a short approach and find the green at the second attempt. However any big hitters could easily be tempted to go for the green in one. If that is the strategy you choose to take, it is worth noting that a low flying shot will see your ball end up in the trees so be sure you clear them by a decent distance.



## Hole-by-Hole Tour Continued

#### Hole 4 (Parsons Hat) Par 4, 456 yards

A whole 141 yards longer than the par 4 that precedes it, it is crucial to hit the fairway and keep the ball left. Going right could find you in the fairway bunker or out of bounds in the trees. With a downhill slope behind the pin it is safer to leave your shot to the green short rather than long.

#### Hole 5 (Woodside) Par 5, 492 yards

A decent drive down the left of the fairway will give you the best chance of going for an eagle and reaching the green in two. Various fairway bunkers make the approach tricky, especially if the wind is blowing. The raised green demands an accurate approach.

#### Hole 6 (Cliffhanger) Par 4, 457 yards

As the name of the hole suggest, this is a tough par 4 which tests a golfer's nerves to their limits. The cliff edge can make for an intimidating tee shot but a good drive down the centre of the fairway should avoid all hazards. The deceptive green falls more from back to front than it initially appears to.

#### Hole 7 (Punch Bowl) Par 4, 411 yards

Yet another demanding par 4 which requires a great deal of accuracy. Two bunkers in the centre of the fairway mean that leaving the ball short of them will keep you out of trouble, but still leave you a strong chance of reaching the green with the second shot. A sharp slope requires that great care should be taken when putting from above the pin.



#### Hole 8 (Target Hill) Par 4, 310 yards

There are plenty of slopes which could either aid or hinder your chances of hitting under par, on this hole, but any long hitters could find the green in one on this short par 4.

#### Hole 9 (Wembley) Par 3, 161 yards

This may be the first par 3 on the course but it is far from easy. The tee shot to the big green requires incredible accuracy and the ability to stop the ball dead where it lands. Any shot too far long, short, left or right of the green is in danger of finding one of the seven bunkers protecting the pin.

#### Hole 10 (Over the Hill) Par 5, 509 yards

A good straight drive down the fairway is sure to leave you in a good position to find the pin. Then comes the tough choice of either laying up just short of the bunkers or risking it to try and make the green in two. Be warned - any shot over the green could see your ball fly out of bounds, so take great care.

#### Hole 11 (Long 'Un) Par 5, 501 yards

A small bunker lies just short of the 200 yard mark to the right of the fairway and any long hitters should take into account the large amount of Gorse on either side before taking their shot. Three more fairway bunkers, and two either side of the green, should be taken into consideration before an approach to the pin is made.



## Hole-by-Hole Tour Continued

#### Hole 12 (The Plateau) Par 4, 285 yards

This extremely short par 4 catches so many out; the slopes, that surround it, make finding the green in one a tall order, despite the small yardage. Meanwhile the second fairway shot plays sharply up hill and can easily be misjudged.

#### Hole 13 (Windy Ridge) Par 3, 182 yards

A deceptively tricky par 3 on which you are unable to see the green from the tee. The ball normally feeds towards the green from the left and hence is a good line to take. The wind will have a big influence on your club selection and could cause it to range from a middle iron up to a driver.

#### Hole 14 (Lighthouse) Par 4, 399 yards

Our signature hole. From the tee there is a 165 yard uphill carry in order to reach the fairway. The fairway itself is lined with banks of gorse to the left; whilst a slice right will see your ball fly off the edge of the cliff. Choose the club for your second shot carefully because past the green is out of bounds. The lighthouse, as well as being a stunning piece of scenery, is useful when reading the line of the drive.

#### Hole 15 (Valley) Par 4, 391 yards

This may not be the longest par 4 but it is certainly one of the most demanding. The tee shot must carry over more than 100 yards of gorse and, with additional gorse trees and heavy rough to the left of the bunker, as well as a bracken covered hill to the right, anything other than a straight drive will be punished. The second shot is uphill and must navigate various bunkers in order to reach the green, which slopes from back to front.



#### Hole 16 (Hog's Back) Par 4, 317 yards

A blind drive onto this narrow fairway provides plenty of risk for long hitters attempting to reach the green in one. The green is a generous size and a 3-wood or long iron should leave you short on the approach with a simple second shot. This is the highest point on the course and as such the wind could have a crucial role to play.

#### Hole 17 (Kestrel View) Par 3, 119 yards

This stunning par 3, with its short yardage, could be seen as a simple hole. However that is only the case if you manage to land on the green. Anything off the green could be in trouble. A carry, over gorse, is followed by a deep bunker, before the green is even reached. Over the back of the green is a thick rough which awaits anyone who over-hits their shot.

#### Hole 18 (Home View) Par 4, 381 yards

The last drive of the day can be a tough one, especially if the wind is against you. It is 155 yards to reach the fairway, which slopes from right to left. Gorse and bracken envelope the right side of the fairway, whilst the left is heavily bunkered, and a straight drive is the only thing that will guarantee you safety. The large two-tiered green demands an accurate second shot, not least when the pin is situated on the top tier and the left and front of the green is also heavily bunkered.

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# The Clubhouse

After a challenging, but stimulating, round you will want to relax in the Clubhouse where you will immediately feel the welcoming atmosphere that is the hallmark of Royal Cromer Golf Club.

We have a range of beers, plus a good selection of wine and spirits, carefully selected by our Bar Manager, Jamie. Then, drink in hand, you can relax in one of the seating areas and talk over the game.

If you are hungry, you can have a snack in the bar; or you may prefer to have a sit down meal in the dining area. Our menu is full of meals and snacks in addition to which, there are usually some delicious specials devised by our talented chef, Henri, on a regular basis.

All around you will be memorabilia reflecting the history of this famous Club. These include letters from Buckingham Palace confirming the "Royal" status. There are old photos from the Club's inception; and ones showing the first ever ladies match between the UK and the USA - which then went on to become the Curtis Cup. You may also wish to read an interesting letter sent to a member in the 1930's, which is about his choice of language on the course.

The relaxing and comfortable atmosphere of our clubhouse will make you feel at home from the moment you enter it and our friendly and attentive staff are always on hand to make sure your time, spent enjoying our clubhouse facilities, is the most pleasant it can possibly be.

Before you leave, do please add your contribution to our Visitors Book. You will see comments made by golfers from all over the World who have really enjoyed the Royal Cromer experience.

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# **Member's Golf**

RCGC welcomes new members. We have a thriving and diverse membership with players of all ages and abilities regularly taking to the fairways and enjoying the social scene of the Clubhouse.

Our Club was established in 1888 and is well regarded for its charm, heritage and friendliness. Limited membership vacancies are currently available. The application process is straightforward. Simply download an application form from our website www.royalcromergolfclub.com and send the form to:

Jonathan Moore, Secretary, Royal Cromer Golf Club, 145 Overstrand Road, Cromer, Norfolk, NR27 0JH.

Jonathan and his assistants Moira and Lynda will then guide you through the process and help you to integrate into our great Club.

Membership categories:

- Full (7-day)
- Young Person (18-30yrs)
- Junior (0-18yrs)
- Country (Outside 50 miles)
- Corporate
- Social



# Member's Golf Continued

#### Gentlemen

The men's section at Royal Cromer Golf Club is strong on competitive golf, both within the Club and with other golf clubs.

This includes a very busy schedule of medals, stablefords and team events.

#### Ladies

The Ladies' section at Royal Cromer Golf Club has a full range of playing abilities and cater for all standards of golfer.

We play a number of friendly matches against other clubs on a home and away basis, both mid-week and at the weekend.

These matches are very sociable occasions, with the chance to catch up with old friends being as eagerly anticipated as the opportunity to play golf itself.

Ladies will find Royal Cromer Golf Club the ideal place to play and improve their golf, with a warm welcome awaiting any new members.

#### Juniors (Under 18)

At Royal Cromer Golf Club, we welcome juniors of all ages and standards to come and have a fun, safe and positive experience when playing golf.

We currently have a strong number of junior members, who have the opportunity to compete in regular weekly competitions and inter-club team matches. A new addition to the Junior's programme, thanks to the Junior



Captain and Junior Vice-Captain, is a regular "Sun-day Fun-day" allowing for a fun practice of all aspects of the game and a catch-up with all juniors.

Supporting them is a dedicated team of adults led by Jayne Jones, Junior Organiser and Lee Patterson, PGA Professional. Together they ensure that our junior golfers are looked after and encouraged.

#### Seniors

The Seniors, for men and ladies over the age of 55, are a very strong section of the Club, meeting regularly for either fun competitions or less competitive affairs. They also organise a number of social events throughout the year.

#### Matches

Here are just some of the teams we run:

Junior inter club: The Bass League and the K.K. Smith Knockout.

Ladies' inter-Norfolk leagues: Two League Teams; then there are the Gillieson, the Carrick and the Scratch leagues.

Men's Teams: The Norfolk Club Knockouts; The Myhill Trophy (handicap to 12); The Cullington Cup (Handicap 10+); The Barnard Trophy (for the over 55's) and the Hodds Salver (Over 55's Winter Knockout).



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# **Course Development**

Royal Cromer is fortunate to have an excellent team of green-staff, led by Mark Heveran, whose CV includes periods at Royal Liverpool and Loch Lomond Golf Clubs. Mark and his team are leading a long-term development plan for the course.

Already completed as part of this plan is the integration of a complete new irrigation system. Bunker replacement and refurbishment is currently underway and in the coming years several new championship tees will be added to increase the overall length of the course to 6800 yards.



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# Championships

Royal Cromer has staged many County and National events through its history.

In 1905, the Ladies British Open Championship was held at Royal Cromer. A strong team of lady golfers made the trip from the United States for the event, including the sisters Margaret and Harriet Curtis. In the final, Miss Bertha Thompson (Beverley and East Riding) played Miss M Stuart (Royal Portrush). Miss Stuart was bunkered at the 16th and failed to get out after 4 shots, resulting in a win for Miss Thompson by 3 and 2.

The Championship was preceded by 3 days of formal international matches involving the ladies of England, Scotland, Ireland and the United States. It was after these matches that the Curtis sisters first offered to present a cup for future Ladies Internationals, now of course the Curtis Cup.



2015 saw the staging of the England Girls Open Amateur Under 14 and Under 16 Championships over 3 days in July. The best age group golfers descended upon Royal Cromer from all over Europe. The champions though, turned out to be home grown, with Lily May Humphries (Channels) taking the Under 14 title and Cloe Frankish (Chart Hills) emerging victorious in the Under 16 age group with a magnificent score of 2 - under par for 72 holes.

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## **Visitors Information**

At Royal Cromer Golf Club we welcome visitors from all over the world. Visitors can be assured of a memorable experience, as they take in all that our club has to offer, - from the 18 hole, Par 72, course to our relaxing clubhouse and bar.

Our course has been described as 'one of Norfolk's finest' and boasts spectacular views over the coastline. It is a challenge for players of all levels and abilities but that doesn't make it any less of a joy to play.

Our traditional clubhouse offers excellent facilities, with an attractive bar as well as separate lounge and dining areas. Our friendly and attentive staff are always on hand, to ensure that visitors feel at home in our welcoming surroundings.

The bar provides a wide selection of beers, wines and spirits and our top quality catering staff provide a variety of delicious food from light bites to main courses and everything in between.

Our Pro Shop is open for all your golfing needs, whether you want a new driver to tee off with; or a new putter to sink those birdies - we have it all. Our Club Pro will be able to give you the best advice on what clubs, clothes or accessories will best fit your game and ensure that the purchase you make is the right one for you.

#### **Dress Code**

Course – Clean and tidy clothes should be worn at all times, shirts should have collars and golf shoes must be worn (soft spikes only). No blue denim is allowed on the course.

Clubhouse – Smart casual dress should be worn, unless otherwise specified. Smart blue denim is permitted.



#### **Mobile Phones**

The use of mobile telephones is allowed in all bars and lounges for all applications EXCEPT telephone calls, which can be made in the locker rooms or outside areas. The sound must be on mute/vibrate at all times and the use of ear pieces is NOT allowed. Members and Visitors are welcome to use the Club Member Wifi service. Network Names and Passwords are displayed around the clubhouse.

#### **Green Fees**

Members have precedence with early morning tee times, but visitors may book any available times after these with the pro shop or via the website. For full details of green fees, please visit our website at www.royalcromergolfclub.com

#### **Buggy Hire**

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#### Societies

Whether you fancy a round of golf with a group of friends, or you want to impress clients with your impressive putting skills, Royal Cromer Golf Club has you covered.

Royal Cromer Golf Club welcomes societies and corporate groups on almost any day of any week throughout the year.

We guarantee a great day out for any and all groups - no matter what size. A wide variety of menu options, the choice of 18 or 36 holes on one of Norfolk's finest golf courses and our excellent club facilities, will ensure that everyone has a memorable day.

We can offer societies an experience tailored to their golfing needs, this includes; buggy hire, excellent menus, prizes (which can be made available). Set packages can be made available. Our helpful clubhouse and pro shop staff members are always on hand to ensure that your time at the Royal Cromer Golf Club is as enjoyable as possible.

Please contact the pro shop on 01263 512267 for green fees for groups of 13+ players.

Framed photos make the perfect prize to record your trip to Royal Cromer. A range of prints and framing are available. Please contact the office in advance of your visit.



#### Call Us: 01263 513193

1a Church Street, Cromer Norfolk NR27 9FR

#### **Opening Hours**

November 2020 until 1st April 2021 we are only open Wednesday to Sunday inclusive from 5.00pm till last orders at 9.00pm.

From April 2021 onwards we hope to be open 7 days a week for evening meals and Wednesday to Sunday from 12.00 to 2.00pm for Lunch.

Subject to change. Please call or check website

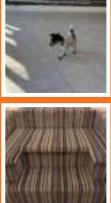
## Welcome to Bann Thaí Restaurant, Cromer

Nestled in the heart of Cromer, at Bann Thai we select the finest fresh ingredients to bring you a truly authentic taste of Thailand, available for both delicious in-house and takeaway dining.

Using our wealth of Thai expertise, our menu is constantly inspired by frequent trips to Thailand to source innovative dishes for you to enjoy.

We pride ourselves on our excellent friendly customer service in the cosy ambience of our Cromer restaurant, suitable for large bookings, functions and of course, intimate dinners.

With so many wonderful dishes to choose from, we look forward to welcoming you time and time again!







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### Norfolk's Golf Coast

Royal Cromer forms part of an outstanding stretch of golf along Norfolk's Golf Coast.

The other courses along this stunning stretch of coastline include Hunstanton, Sheringham, Kings Lynn and Royal West Norfolk.





There are many fantastic places to stay along the coast. Particularly recommended are The Links Hotel (West Runton), The Hoste (Burnham Market) and Heacham Manor Hotel (Heacham). These locations form a fantastic tour for golfer's wishing to play some of the finest traditional golf courses in England and stay in one of the most picturesque parts of the country.

For more information including packages available, visit the following website: www.norfolkgolfcoast.co.uk



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# **PROUD TO SUPPORT** ROYAL CROMER GOLF CLUB





### **Local Food and Drink**

We are very proud to have achieved Cask Marque for the 2nd year. Cask Marque was formed in 1998 to assess beer quality and ensure standards are driven and maintained through a team of assessors that carry out surprise visits at least twice a year.

During the visit assessors check all the cask ales on sale for temperature, taste, appearance and aroma. All the beers must reach the required standard in order for the establishment to pass and be awarded the Cask Marque accreditation.

Greene King in association with Cask Marque have introduced a new 'Perfect Pour IPA' award. This is only awarded to those that achieve 100% in every category. We are delighted to have been the first golf club to gain this recognition following its introduction last year.







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#### Contact

Here at Royal Cromer Golf Club it is always a pleasure to meet new members, visitors and guests; whilst doing everything we can to make our current members feel at home. If we can assist you with any queries or questions please do not hesitate to contact us.

Royal Cromer Golf Club 145 Overstrand Road Cromer Norfolk NR27 OJH

#### Office

Jonathan Moore – Secretary/Manager Telephone: 01263 512884 Email: manager@royalcromergolfclub.com

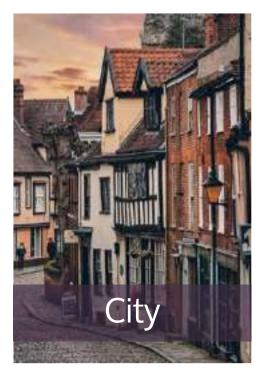
#### **Pro Shop**

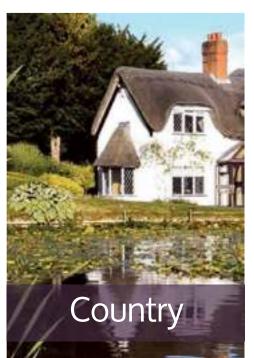
Lee Patterson - Golf Professional Telephone: 01263 512267 Alternatively, anyone with an enquiry can fill out an enquiry form from our website: www.royalcromergolfclub.com

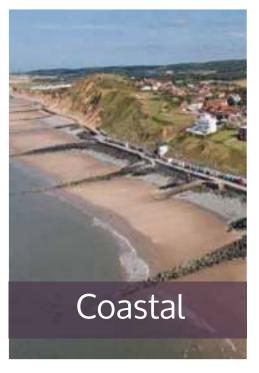
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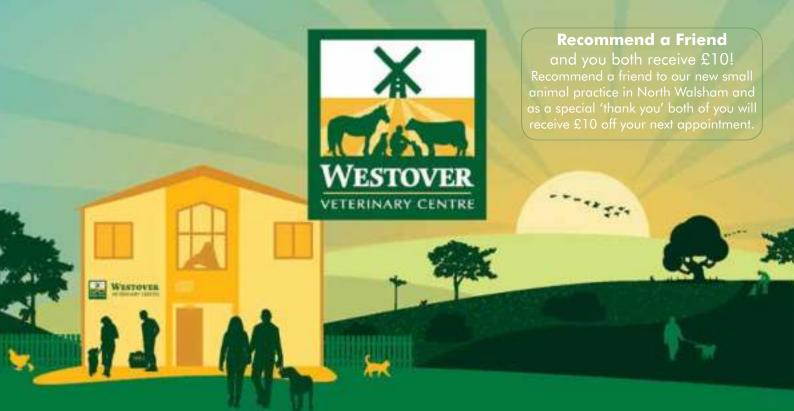
Our Period & Prestige service was created to recognise the finer aspects of Norfolk's premium and unique properties. If you're looking to sell or buy, please contact any of our offices in Norfolk for advice and guidance from our local and knowledgeable Property Specialists. Norwich - 01603 619916 norwich@watsons-property.co.uk

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