



Yorkshire Ladies' County Golf Association



Delegates Meeting
11th September 2023
Action Plan 2023
Women In Golf Charter

Action plan for 2023

A reminder

Action Plan

- Raise our profile
 - Of our Area Representatives
 - Of our Competitions
- Improve our Communications
 - With Our delegates and Ordinary Members
- Support our Clubs to develop Recruiting strategies using “Women in Golf Charter”
- To Empower more Women in Leadership Roles

Area Representatives

- We have 9 Area Representatives as follows
- North Sue Bland Sue Marshall
- West Julia Mountfield
- South Tracy Tunbridge
- East Gilli Cliff
- York/Harrogate Sandra Valentine
- Leeds Fiona Wood Michelle Reynolds

Area Representatives

- Golf Days were held for Delegates & Other Representatives
 - North at Thirsk & Northallerton Golf Club
 - East at K P Golf Club Club
 - York Harrogate at Sandburn Golf Club
- Reach out meetings were held in
 - South at Hallamshire
 - West & Leeds Coming up at Cleckheaton

Our Competitions

- Redesign of our Poster
- Attendance is a mixed picture with increases
 - Challenge Bowl Meeting
 - Autumn AM AM
- Are Clubs aware that all but the Championship meeting the H/C limits are 28.0
- Harvest Competition is for H/C between 20 to 40

Improving Communications

- We now have a presence on Social Media
 - Facebook [Http://www.facebook.com/ycga](http://www.facebook.com/ycga)
 - Twitter @YLCGA
 - Instagram yorkshireladiesgolf
- Our New Improved Website will be up and running around the end of September
- Increased Conversations with golfers through Golf days and outreach meetings

Women in Golf

- To increase our Awareness
 - Questionnaire –main issues
 - Organisation within your Club
 - Communication with your members
 - Your Influence and Club support
 - About the future
 - Women In Golf Charter Activities
 - Awareness Of YLCGA Support
 - Awareness Of our Competitions

Results

- Committee verses more loose arrangements
- Notice Boards verses What's App/Email
- Most Clubs Women Board Members with some with support and influence
- ?? Pathways with varying degree of success and detail
- Initially there was limited Knowledge of our Small grants scheme
- Knowledge of our competitions

Pathways to Golf

- What should a good pathway look like?
 - Well led by your women in Golf Charter Champion
 - Involvement of your Professional & Management
 - Well publicised via Your website, social media, posters your members etc.
 - Fun packed day with some of your more recent members
 - Have a plan for them as to how they begin their golfing Journey

A pathway to Golf

- Initial Stages
- Group lessons with Professional
- Academy membership
 - access to the course supervised by a lady member gradually working up from three holes to none holes
- Points Based Membership
 - Specially organised group of members playing nine holes helping them gain a handicap and increasing confidence
 - Gradually joining competitions in a nine hole at the back of the field with perhaps a trophy for seasonal points