

# New Members marketing Incentive proposals

All offers are mutually exclusive and cannot be used when joining any junior or Intermediate Categories

## Offer 1:

### **New Members Initiatives: Group Discounts**

This offer is for multiple golfers joining the club at SAME TIME. This offer CANNOT be used in conjunction with any other offer.

***The £1000.00 joining fee must be paid in full over a maximum of 2 years. If paid up front immediately £200.00 will be added to the new members levy account.***

- 2 people join and receive 20% discount from their first year's golf fees
- 3 people join and receive 30% discount from their first year's golf fees
- 4 people join and receive 40% discount from their first year's golf fees
- 5 people join and receive 50% discount from their first year's golf fees
- 5+ people join and receive 60% discount from their first year's golf fees

## Offer 2:

### **3 Month Trial Offer: Individuals**

On payment of £250.00 a prospective member may play golf on a 3 month trial period. After 3 months if the prospective member joins the club they will be entitled to *have the £250.00 deducted from their first years golf fees.*

## Offer 3:

### **Corporate Membership Offer**

The club will offer only 10 corporate memberships at a cost of £2000.00 per annum. This enables the corporate member to book one four ball per week through the professional. The named corporate member also receives social membership of the club. In addition the corporate members are named on the clubs website and will link to their website.

### **Members Incentive**

Should a prospective member or group of prospective members first contact with the club, be an application that is introduced and proposed by an existing member then the member that has proposed the application receives £100.00 credited to their bar account. (A maximum of £100.00 credit applies regardless of numbers)

### Joining Fee Offer:

#### **Joining Fee Payments: Individual Entry Only**

Joining fees can be paid in 1 of 2 ways:

1. Settled in full upon successful application the prospective member receives £200.00 credit onto their bar card
2. Paid over 5 or 10 years, interest free.

#### **Age discounts on Joining Fees**

1. Settled in full upon successful application the prospective member receives 20% credit onto their bar card...based on joining fee paid.
2. Paid over 5 years, interest free.

Aged 70-80 **25% discount**

Aged 80+ **100% discount**

### Offer 4:

New members wishing to join The Worcestershire during the winter might like to take advantage of the following offer the Club is making available:

Join in January get 15 months for the price of 12  
Join in February get 14 months for the price of 12  
Join in March get 13 months for the price of 12.

All deals allow for 'Full' Playing Membership of The Worcestershire and include a 'Bar discount Card' and the ability to play competition golf with a valid handicap.

Joining fees, if applicable, will be charged at the prevailing rate as of April 1<sup>st</sup> 2020.

This deal is 'Mutually exclusive' of any other deal available at the same time.

### **How to pay**

Pro-rata fees will be charged at the point of joining as follows:

Join in Jan	Pay £250	In April £250 will be discounted from the annual subscription.
Join in Feb	Pay £150	In April £150 will be discounted from the annual subscription
Join in March	Pay £100	In April £100 will be discounted from the annual subscription

**The joining fee discounts cannot be used in conjunction with any other offer**