



# Portlethen Golf Club Management Committee Thursday 18<sup>th</sup> June 2020

## Minute

### Meeting held via Skype.

**Present:**, David Fleming, Stephen Cook, Scott Sinclair, Denise Robertson, Jack Douglas, Paul Singer, Ian Elmslie, Raymond Cowan, Tom Boyle, Ian Cruickshank,

**Apologies:** Steve Lawrie

**In Attendance:** Dino Becci.

### 1. Minutes of previous Meeting

The minutes of the meeting of 21<sup>st</sup> May 2020 were accepted as a true record.

Minute was approved, proposed by Ian Cruickshank and seconded by Raymond Cowan.

**As with previous month given the current situation no reports were presented other than Financials.**

### 2. Captains Update

David opened the meeting:

The tee sheet remains full every day at the moment and the 3 tee time per member allowance is being constantly monitored and followed up where necessary with the few that are flouting the rules.

The levy payments seem to be coming in probably better than expected with a few e-mails asking what the repercussions of non-payment would be which were answered appropriately.

A reminder will go out within the next captain's newsletter.

We still seem to be gathering new members.

Furloughed employees are now being paid at 80% of normal rate and I have sent all staff an e-mail.

The beginnings of a plan for clubhouse reopening hopefully under phase 3 is being pieced together.

### 3. Finances

No questions were raised on the financial report presented.

It was agreed however that no allowances should be made to members who have either not paid the levy or made contact to discuss any payment options by 30<sup>th</sup> June.

Any members within this category would immediately be disabled from the booking system and any existing bookings cancelled.

#### **4. Other Business**

**Flexible membership:** The proposal tabled to proceed was agreed. Agreement included the permission for Saturday play and competition play obviously at a price within the points matrix appropriate for these timings.

**Digital Marketing Campaign:** A proposal to engage with a third party provider to undertake a specific campaign, flexible membership, being the ideal opportunity was tabled.

It would also give us the ideal opportunity to witness first hand how such a campaign is put together opening the possibility of doing future projects in house.

A budgeted cost of £500 being solely for facebook ad space was agreed after much discussion with the actual consultancy work being provided free of charge in return for a testimonial if success was proven.

**Ease of lockdown:** It was agreed that as we move to three balls the rules on guests can be relaxed and allow guests to be booked on two days in advance. Visitor restrictions will still apply.

**Next meeting Thursday 16th July 2020**