

# Minutes of management meeting.

Tuesday 10th April 2018.

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## Present.

Stan Reid, Trevor Grose, Ray Whyte, Jill Watson, Susan Chappell-Smith, Jennifer Watson, Ross McConnachie.

## Apologies.

Tony Laing, Gordon Telfer.

- Matters arising from last meeting. None. All items outstanding from the previous meeting have now been implemented.
- Minutes from previous meeting approved by Stan Reid, seconded by Trevor Grose.
- It was agreed that the minutes from the gents, ladies, greens and management meetings should be published on the website once agreed by all. The AGM minutes should be available for the next management meeting.

## Agenda items.

### 1. HSE.

Pot holes on the approach roads. 70% have been repaired by a contractor but it has been agreed that the green keeping staff will carry out repairs in the future.

### 2. Accounts/budget

More members chose to pay over 8 months than had been budgeted for. And some members are now paying over 5 months. Some members have still not paid. Reminders went out on the 9th April. So far, 39 new members and 47 resignations. It is difficult to assess whether we will meet projections for membership. Group and family memberships are proving popular. We will revisit this area in a few months to see how successful it has been and whether to alter our approach to it. The website advises that membership deals are available.

Green fees are behind due to poor weather at the start of the season. Sponsorship packages are still coming in as expected.

Payroll is slightly up due to the addition of Kirsty Groseneill (marketing), but should even out due to savings resulting from not having a course manager.

2 equipment packages are included:-1. continuation of previously acquired machinery. 2. A new greens machine and a spiking machine for the fairways package. This will result in a £1000 per month saving on last years expenditure.

Repairs and maintenance of the clubhouse is under budget but will rise due to external painting of the clubhouse. This may be split over two financial years though as the work will not be carried out till the autumn.

In general costs are under control and we're doing as well as can be expected

Stan thanked Jenny and Ray for their work.

### 3. Growth committee .

Kirsty has done great work so far marketing our product.

Work is ongoing with the hotel advertising deals and brochures. More sponsorship options are in the pipeline.

Trevor and Ross have been working on creating a "Deeside Ticket for Golf", and have had initial discussions with several clubs to gauge interest. A meeting is planned for 16th April at PGC to agree key principles of the offer and to engage with one of the city's prominent hoteliers to more fully understand the tourist opportunity.

PGC held a family fun day on 8th April as part of a targeted campaign of advertising on social media/Northsound radio to attract new younger members. The day was a great success with in excess of 200 visitors to the club.

Several membership enquiries resulted. The committee expressed its appreciation to Trevor, Kirsty and all the volunteers who helped organise and market this event so successfully.

#### **4. Ladies.**

Jill reported only one negative issue. Some ladies are having a problem logging on to the new website and they had asked if more amendments were to come. Ross replied that there have been teething troubles but members can ask him for help.

The fashion show was a huge success, and Jill thanked Ross for his hard work.

#### **5. Gents.**

No issues.

#### **6. Greens.**

Staffing is now sorted. 4 full time greens staff and a summer helper.

The new equipment contracts are done.

Dougie Middleton has offered a digger for rental for small jobs.

Gordon Telfer and Colin Leach will get together to produce a 5 year draft improvement plan for the course. Projects should be picked out for each of the next 5 years. Once the draft has been finalised, Stan will ensure that all interested parties will be included in discussions. **ACTION STAN.**

Mark has asked that irrigation be looked at. **ACTION STAN.**

A sign is now up reminding members not to drive over the corner of the field on the 18th.

#### **7. AOCB**

Ross advised that Jaime is signed off for 2 weeks due to health issues. This creates problems for the shop and the club as it limits what Ross can do and his general assistance to the smooth running of the club. He committed to update the club as the situation evolves. Group coaching for juniors and ladies, both members and non members, is impacted by Jaime's absence and will be finalised once the assistant pro situation is clarified. **ACTION ROSS**

We agreed that another family fun day should run, maybe in August. **ACTION TREVOR**

Trevor asked committee members to send him a current photo of themselves. **ACTION ALL**

Charity competitions. As the ladies already run two charity competitions each year it was agreed that the gents section should consider it. **ACTION TONY And TREVOR**

Should we offer reduced green fees to local members of the support services, fire, ambulance etc. **ACTION TREVOR and GORDON**

We agreed to support Culter Gala ( 25th May) by having a stall. This should be organised by a small group consisting of a gent, lady and junior member. **ACTION ALL**

Stan asked that all committee members encourage friends, family and members to hold functions at the club.

Trevor suggested we run a coach to the open at Carnoustie. Also, that this could be part of a bigger , general service for members offering outings to big sporting events in the area. Jill agreed to speak to Babs Lappin and see if she's interested in taking this on. **ACTION JILL**

**The next meeting is scheduled for Tuesday 15th May @ 2.30pm in the meeting room.**

Susan Chappell-Smith. Secretary. Wednesday 11th April 2018.

