



Waterford Golf Club

Members Consultative Survey 2017 Results

Jim O'Mahony Chairman wgc

Summary

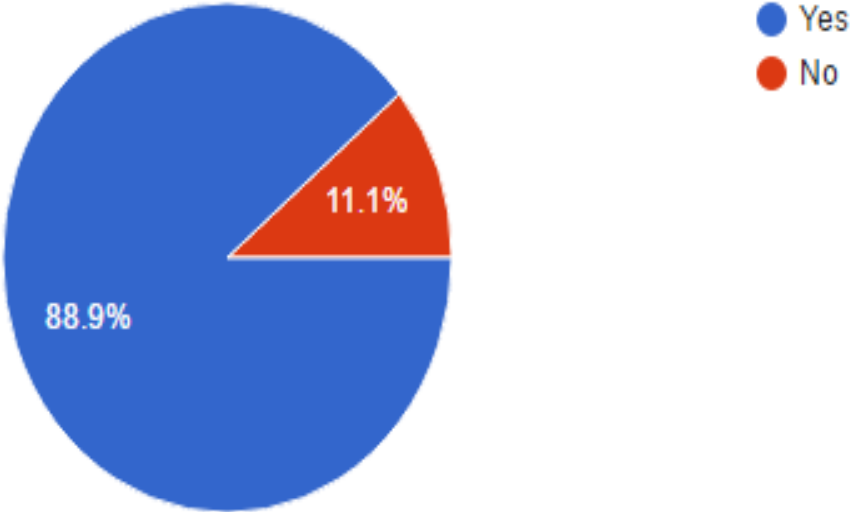
- The restaurant is the big winner: 95% of respondents gave it a rating of good or excellent for quality and value
- Club News is read by 89% of respondents – 41% suggest that publication once a fortnight is adequate
- Email is used by 93% of respondent but other platforms are also used a lot – web browser 47%, whatsapp 44%, facebook 36%
- 70% of respondents indicate the Golf Academy (Driving Range) should be open to the public
- Using surplus cash is the most popular way of financing future developments but loans from banks, members or a members levy had some support
- Most respondents are prepared to volunteer to help with running the Club
 - 24 on course maintenance, 14 help with Juniors etc.
 - Chairman will be in contact with volunteers
- The course got mixed ratings with greens, rough and fairways doing best but Tees and bunkers scored poorly
- Many thanks to the 108 members who responded to the 2017 Consultative Survey – your input will provide valuable useful information for the running of the Club

The Restaurant

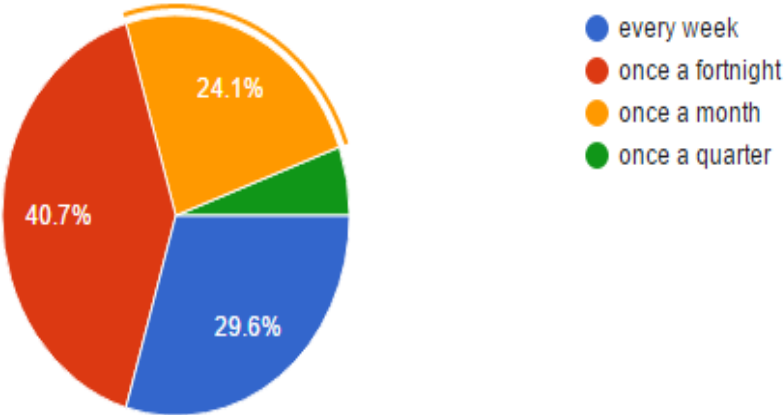


WGC Weekly News

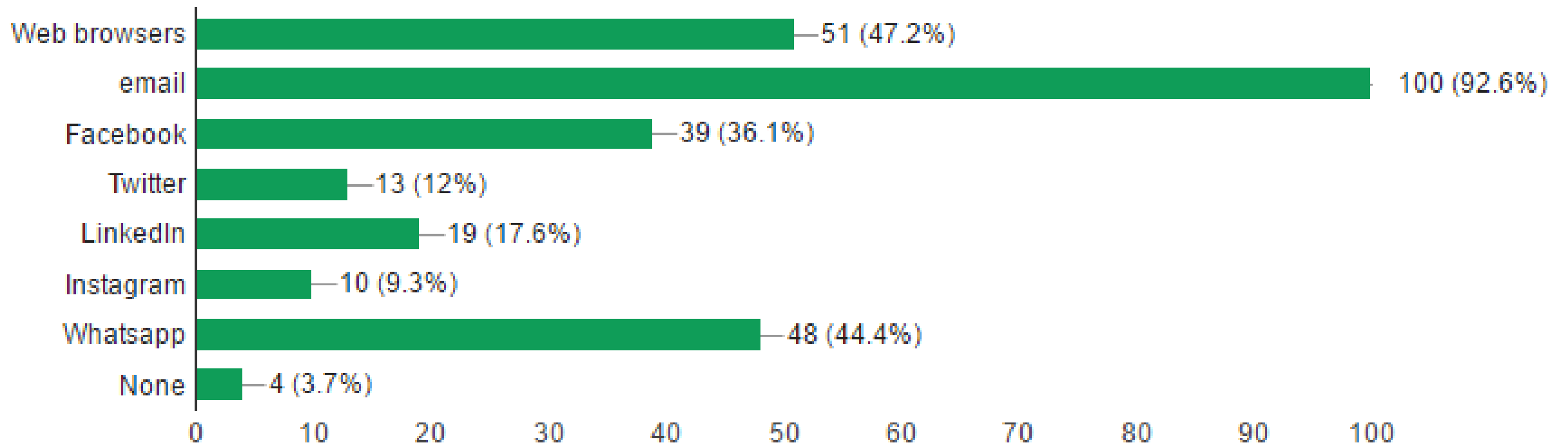
Do u Read it?



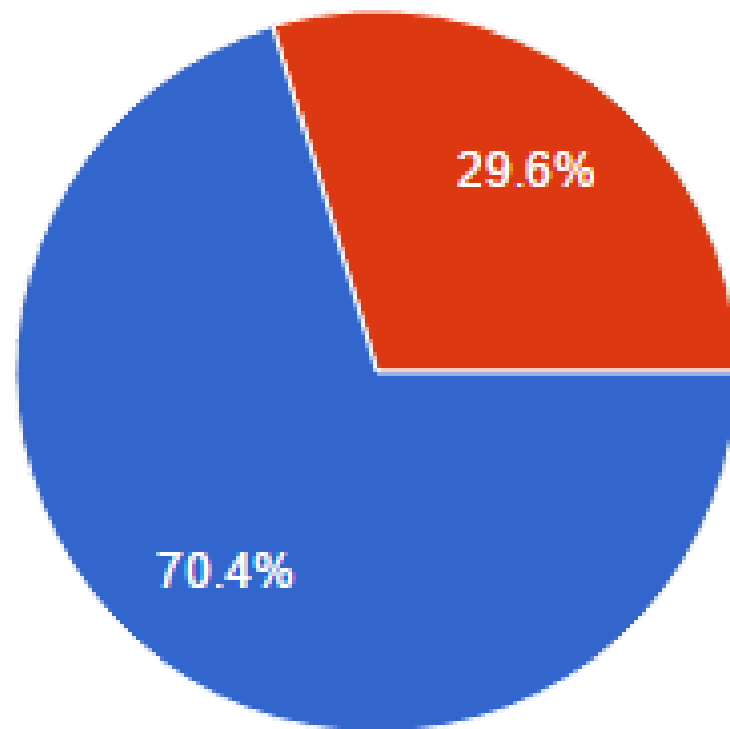
Desired Frequency of Newsletter (108 responses)



Indicate Social Media/digital Platforms you use

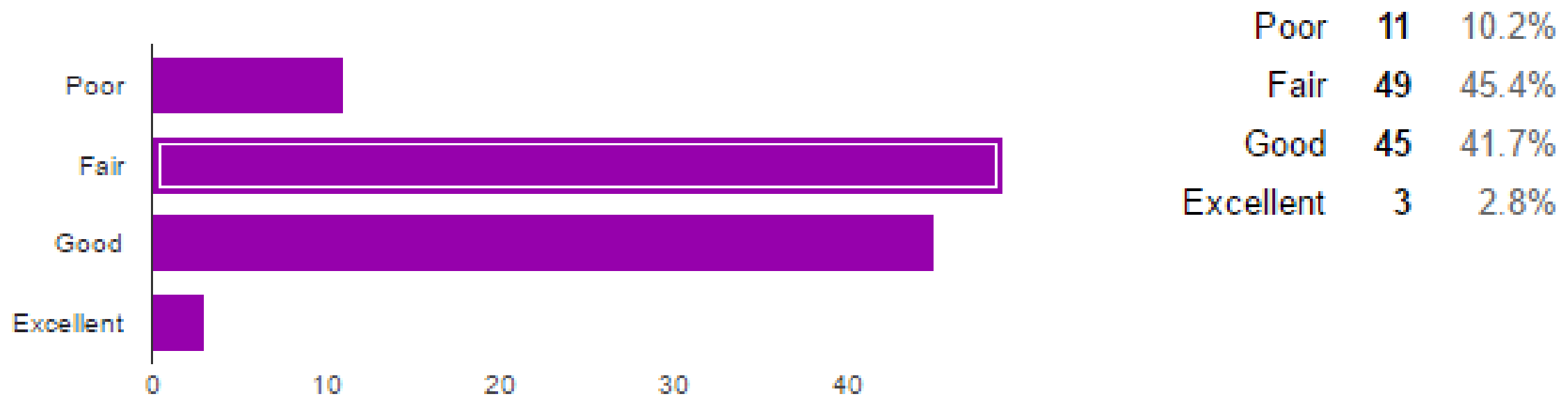


Golf Academy

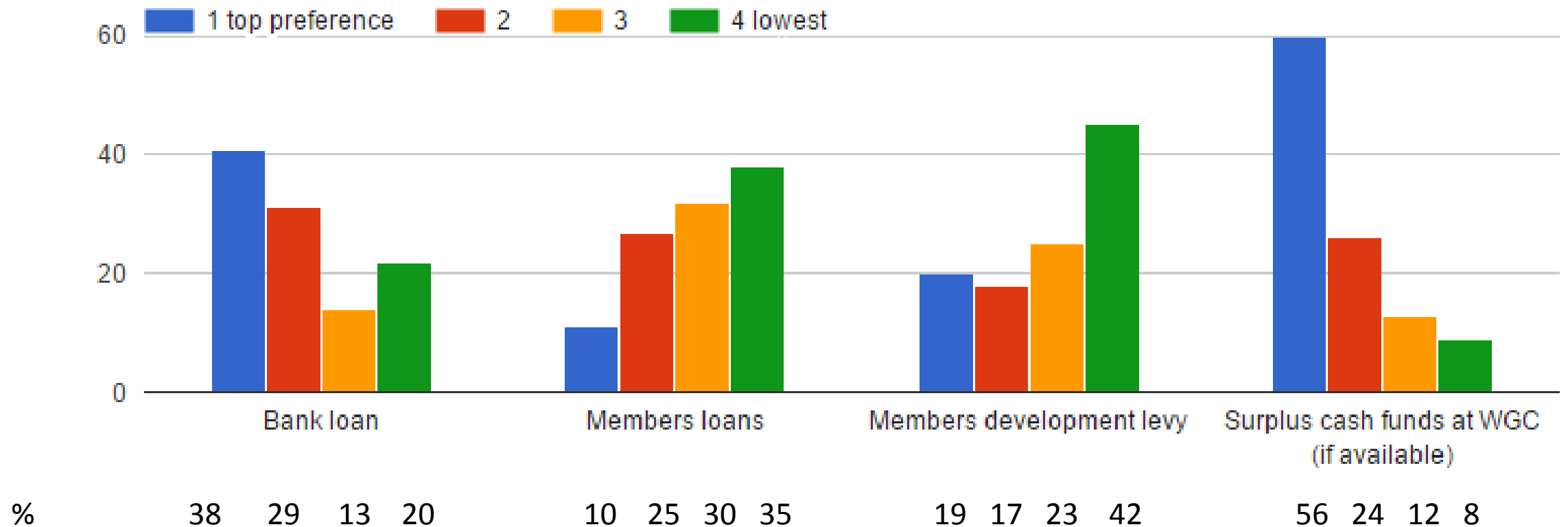


- Open to members & the public
- Restricted to members only

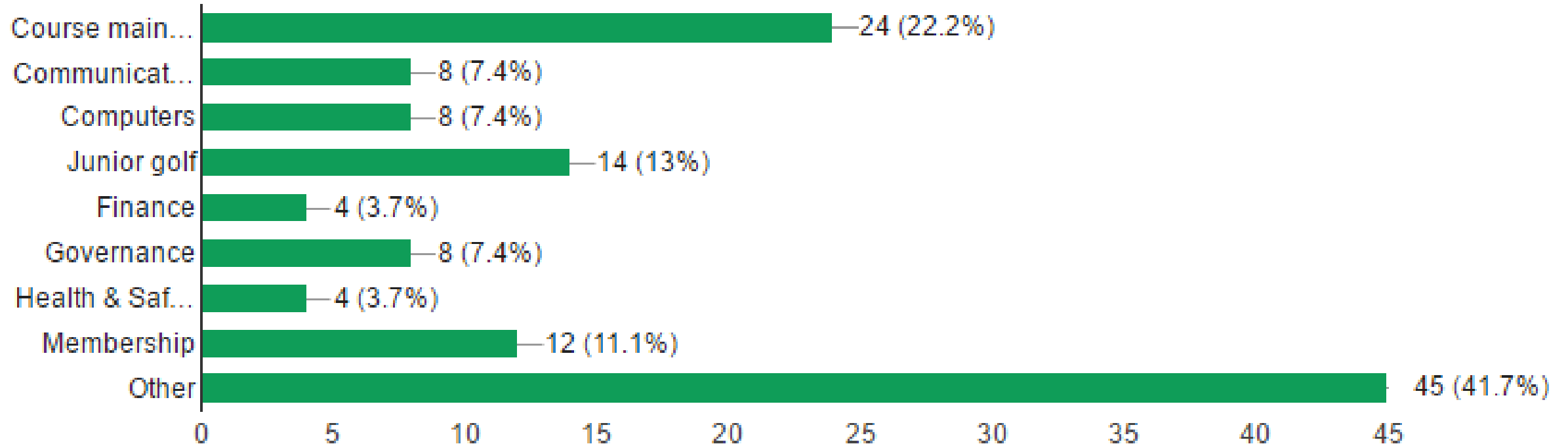
Driving Range



Rank your preferences for financing developments on list 1=top preference



Please indicate the options you would volunteer to contribute to



The Course

