

## **GDPR (General Data Protection Regulation)**

### **Privacy Policy**

#### **INTRODUCTION**

**This privacy policy sets out how we use and protect any information that you give to us when you visit our website, apply to become a member or an existing member.**

**We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using Derby Golf Club (DGC) website or our membership application forms, then you can be assured that it will only be used in accordance with this privacy statement.**

**In regard to DGC website and its associated marketing activities DGC manage personal data and are fully compliant with General Data Protection Regulation (GDPR).**

**Your privacy is of the highest importance to us, and we will never release your personal details to any third party without your express consent.**

**When you complete a membership application, certain personal information is collected from you (for example: your name, email address, gender, golf handicap or ability, member status i.e. member or social member).**

**All such information is held securely by DGC which endeavours to comply with all applicable Data Protection and Consumer Regulations and will treat all your personal information as confidential.**

**We may change this policy from time to time by updating this page and will notify you accordingly.**

#### **WHAT WE COLLECT**

**We may collect the following information:**

- **Name and surname.**
- **Home Address**
- **Email Address.**
- **Telephone Number.**
- **Gender.**
- **Date of Birth**
- **Handicap ability.**
- **Membership Category**

#### **WHAT WE DO WITH THE INFORMATION WE GATHER**

**We require this information to understand your needs and provide you with a better service and, in particular, for the following reasons:**

- **Internal record keeping.**
- **To improve our products and services.**
- **We may periodically send promotional emails about special offers, competitions, results or other information which we think you may find interesting using the email address which you have provided.**
- **We may use the information to customise the website according to your interests.**

## **CONTACT POLICY**

We would like you to be the first to receive offers and news about the golf course. We do this in various ways including email, post, SMS, phone and social media but only if you would like to receive our communications.

Your privacy is very important to us which is why we make sure you're always in control of what we do with your personal information.

This is our simple customer contact promise:

- We will never pass your personal details to any third party We will only use your details to help personalise communications.

We will make sure our contact with you is relevant based on the information you give us. You can opt out at any time.

All you need to do is e-mail our Data Protection Officer Club Secretary at [secretary@derbygolfclub.co.uk](mailto:secretary@derbygolfclub.co.uk) and we will stop contacting you immediately.

We'll always comply with the Data Protection Act 1998 and GDPR.

- Going forward it is vital that we have your correct details on record. If anything has changed in the last 12 months or changes in the future then please let Club Secretary know.

## **SECURITY**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect from you.

**International transfers of your personal information**

We do not transfer your personal information to International third parties.

**Personal Data Security and Confidentiality**

We maintain adequate technical and organisational security measures to protect your personal information from loss, misuse, and unauthorised access, disclosure, alteration, or destruction.

**Access and Correction Rights**

You can request access to, and have the opportunity to update and amend your personal information, and you can exercise any other rights you enjoy under applicable data protection laws, including, for example, objection to and blocking of the processing of your personal information, by contacting Brent at [secretary@derbygolfclub.co.uk](mailto:secretary@derbygolfclub.co.uk)

For security reasons, we reserve the right to take steps to authenticate your identity before providing access to your personal information.

**Retention of data**

We will keep your personal information for as long as necessary for the purposes for which it was collected, to provide you with services and to conduct our legitimate business interests or where otherwise required by law.

### Changes to the Policy

We reserve the right, at our sole discretion, to modify, add or remove sections of this privacy policy at any time and any changes will be notified to you using the email address you have given us or by an announcement on the website [tunshillgolfclub.co.uk](http://tunshillgolfclub.co.uk)

### Privacy Queries

If you have any questions regarding this policy, wish to update your details or remove your personal data from our records, please let Rob know.

This policy is effective from 25/05/2018

### Data Subject Consent Form

I hereby grant **Derby Golf Club** to process my personal data for the purpose stated in the Privacy statement above.

Signed:

Print Name:

Date:

### Marketing Consent

I, hereby grant **Derby Golf Club consent** to process my personal data for the purpose of Marketing. By providing your consent, you agree that you have given your express permission for us to market you regarding **special offers, competitions, results** that we think may be of interest to you and by any means of communication that is suitable at the time.

#### **IMPORTANT NOTES: Marketing by our Firm**

If you do not indicate your agreement for **us** to make contact with you, we may be unable to provide you with details of **special offers, competitions, results** that may suit your needs and circumstances.

We would like to maintain a record of your express consent for **us** to contact you by post, telephone, SMS, email and instant messaging for marketing our products or services that we think may be of interest to you. Please indicate your consent to **us** contacting you by any of the means specified below:

Post

Phone

SMS

Email

Instant Messaging\*

\*Whatsapp or similar service.

Signature:

Date: