

Peter Alliss Masters Golfing Society

AGM Minutes 22nd July 2014

1) Apologies.

Peter Alliss
Mike Fenner

Attendees

I H Macleod
R Feldwick
John Roper
Joe Stephens
Katie Thomas
Phil Davies
Danny Rowe
Gil Auckland
Mo Tomlinson

Chairman
Treasurer
Tournament Director
Committee Member
Admin Manager
Webmaster
Committee Member
Committee Member
Salterns Alliss Merlo

2) Minutes of the 2013 AGM.

Proposed: Ray Feldwick
Seconded: John Roper

3) Matters arising.

David Buchanan contacted Hamish
John and Suzanne Venner JNV Print, have done all the printing of the leaflets free of charge. Request from Danny to send John a PAMGS sweater, as he can't attend. DR to arrange size colour and give details to Ray to send out to John.

IHM has written to Steve Rider to invite him but has not had a reply
IHM has written to Monique who was delighted to accept the invitation

4) Chairman's Report.

Peter 'phoned yesterday to follow up on the presentation at the Open Championship of 5 pw chairs at Hoylake last Wednesday and also to tender his apologies for not being at Wetherby and to ask that I pass on his very good wishes to the committee and the AGM.

2014 has been, is and will be quite simply, one of the most important years in the 27 year existence of the PAMGS.

There can be no doubt of the very positive vibes that are being created ever since the news that we were relocating the PAM to 'Old Thorns' in Hampshire.

Much work has been done to ensure that the change over is as smooth and problem free as can be made possible and thanks are due to the members of the committee who included a working visit to the venue in November last year. This meeting was much aided by the presence of Peter himself who is the course designer along with his great friend and golfing colleague the late Dave Thomas.

Henry Alliss, the OT 5 star complex's Golf co-ordinator, has been very helpful and accommodating, allowing all sorts of tweaking and re-arranging to decisions as various fine details have been highlighted through the ongoing discussions etc.

Jackie Alliss has also been very helpful especially through her great experience and the use of the contacts developed over many years of the high profile charity events that she has masterminded particularly in the SE region of the UK.

Jack Buchanan, an influential force in Golfing circles in the South, has very kindly agreed to become involved in the recruitment of more clubs and has instigated the new system of qualifying for PAM places in the southern areas by the re- introduction of regional 'play offs' which were a part of the Marley Wheel Chair Classic's modus operandi when they were 'doing the job for George' before the foundation of the PAMGS.

He is much encouraged by the response that he has had and we are looking forward to him being with us at the Old Thorns and attending the committee meeting to bring us up to date on progress; the first 'play off' final having been scheduled for August this year. Hopefully this will trigger off further such schemes in other parts of the UK especially as we will be armed with the information etc. gleaned from Jack's southern efforts and experiences.

We have re-established our involvement with the R&A and the Open presentations of pwcs by presenting 5 at the Open at Hoylake last Wednesday. 1 chair from Helsby GC their 327th (the 326th being presented at a special Dinner and presentation at the HGC on the Tuesday night with Peter doing the honours along with the Olympic Swimming medallist Steve Parry), 1 chair from the Moseley GC, 2 Chairs from Cooden Beach GC and 1 chair from the South Cheshire Masonic.

The presentation of 5 wheelchairs was very traumatic as one of the mini buses bringing the wheelchair users had an accident on the way.

There was no photographer. The PA system did not turn up until 5 minutes beforehand. The time was changed from 12 noon to 11.15am. This meant that Joe Stephens arrived to realise that he had missed the event. The R&A Captain was hosting a lunch at 12.30pm, so 12 o'clock was too late, so it was moved. There was no one to present the Cooden Beach chair, nor the Moseley chair and Masonic Lodge had the wrong chair and top of all that it poured with rain. IHM apologised to the Committee for any misunderstandings or wrong times. **Gil attended and took photographs, so he will forward to Hamish and Phil.**

A few months ago, some surprise was expressed by Peter and the committee at the KOTG's reluctance to allow any involvement with them in the presentation of chairs at the Open especially when they (KOTG) claimed a 'special' relationship with the R&A and did not want that compromised in any way; they stated that any involvement the PAMGS might have with the R&A would have to be done by separate approach.

Mention was made of a 'rift' between the KOTG and the PAMGS by Jean Findlay, Secretary to the KOTG, in an email to me after I wrote asking for a combined pwc presentation at the Hoylake Open if the KOTG were planning to do so; the PAMGS were unaware of any rift other than the poor standard of communication that certainly does exist between our two closely related bodies.

I am led to believe that the KOTG have no plans to present their adult chairs at any of the Open venues other than those in Scotland.

I have my own personal views as to why this is the KOTG's overall stance and feel that as the first person to discuss with George Makey after he made a specific journey to Moffat to air his ideas that ultimately became the KOTG and also as a genuine Founder member (George created Founder members long after the KOTG had been in existence !) I am in a strong position to understand as to who is responsible and why ! This however is not the forum to develop such but I think it important to put the above in writing and to say so in public this afternoon so the record is straight if any further discussion on this subject were to be instigated.

I am glad that I took the opportunity to have had an in-depth meeting with Rhodri Price, the Director of the Open Championship at St Andrews on the 28th May primarily to organise the 5 pwc presentation but also to clarify the PAMGS /R&A position. The situation is now clear, the R&A are more than delighted to welcome the PAMGS and it's presentation of pwcs at future Opens and they are somewhat surprised at the KOTG's stance (strange how they were aware of the so-called rift !!) especially as they fully appreciated that the PAMGS had long been established in such pwc presentation at the Open Championship for well over 25 years and that the KOTG had gained their involvement through the PAMGS having been founded by George Makey in the late 90's, as PAMGS's 'little brother'.

Sandy Dawson, the R&A Captain was delighted to do the honours along with Peter last Wednesday; during the delay in getting the pwc presentation started (due to a bus incident bringing the children and their families) I had the opportunity to discuss with him the Open's involvement with the PAMGS and his views were 100% behind us.

Back to the year's report - there are several more points that I could refer to but they will be covered in more detail in the named reports that follow.

However, mention must be made of the last PAM that was held at the GHCE and Craw's Nest last October.

The decision to relocate had in fact been made as you will know, prior to the 2013 PAM but we did not want to allow the news to reach both parties by hearsay therefore I visited each personally to inform them of the proposed move. There was understanding but clear disappointment after such a long association; the GHCE were very gracious and have said that if ever we wished to return we would be welcomed with 'open arms'. The same pertained with the Craw's Nest and Mike Sheffield was clearly very disappointed that we were calling it a day. It was billed as a trial move but he is no fool and realising that the facilities of the Craw's Nest were becoming increasingly 'battleweary'; a return would be most unlikely.

The reality was, that the last Masters, from the Craw's Nest point of view was a total disaster as both the main dinners were barely acceptable and prompted a very detailed, no punches pulled letter from Peter Alliss himself.

Despite this, there is genuine sadness at leaving Fife after so many years and the GHCE in particular; it was a very loyal supporter and had always provided a very high standard of sward to play over for the coveted Green jacket and their Clubhouse hospitality was faultless.

The Craw's Nest has provided many, many happy memories for past participants from the times of the Bowmans right through to Mike's time but the hotel had run it's very loyal and supporting role and now had to give way to the more sophisticated demands that such events demand in this modern era.

It promises to be a very exciting time for the PAMGS and its future which means that many more children will benefit from the amazing kindness and generosity of golfers from across the UK and Ireland.

2014 has been and will be one of the most important years since its inception 28 years ago. The move to the Old Thorns is a momentous occasion.

IHM thanked all members of the Committee for the hard work they put in...without whom the charity would not exist. IHM complemented Ray Feldwick, Treasurer, for all his accounting throughout the year.

5) Treasurer's Report

- A summary of the accounts as at 31-12-13 was presented (copy attached) and now require approval by this AGM.

Proposed by RF
Seconded by JAS

Unanimously approved – the full audited accounts will now be sent to the Charities Commission

- A statement of our accounts at 22-07-14 is attached. This shows we are cash rich we are keeping money in the bank to cover any eventualities*
- We would be really interested in Salterns Alliss Merlo attending the tournament in future now that we have moved to The Old Thorns. We have an agreement with SAM at the moment that we do not take the 10% just a 1% handling charge. In future, we would prefer if one or more of the chairs came through PAM, so that SAM had places and attended the tournament.
- We have received a cheque for £150 from Ian Falconer as a donation from Reigate GC as they were unable to hold a charity event on our behalf*
- We have also received over £500 from a Mr Ray Bailif, a Chester resident who asked for donations to be made to PAMGS instead of presents for his 80th birthday. This has generated over £500 (I am sending him a sweater to acknowledge his generous contribution)*
- We are duty bound to issue a Trustees report which has to be signed by 2 trustees. The wording was agreed the report was signed by IHM and RF prior to it being sent to the Charities Commission.
- Gil asked if we had applied to the National Lottery for funds. It was discussed that it was a longwinded process which can take up to 18months. **JoeS offered to write to Children in Need, Lottery and Sport Relief.**
- RF has spent £208 on an A frame to take our banner. It is transportable, so it can be used at other venues around the UK. Money well spent
- Nat West bank have informed us that we can have the interest on our account paid gross to us, this will mean that the interest each month will be higher.

6) Admin. Manager's Report.

I need names of players and spouses and numbers by 1st September for the hotel, so I will need the same by the 25th August 2014, so it gives me a few days to get the list together.

Hole sponsorship. KT has contacted all of the dealers on the website asking them to pay £200 to sponsor a hole. I have written an article to go into THHS magazine in August to tell the Industry the charity is still going strong ask for hole sponsorship. Coming out on 12th August, so we will see if this brings anything. Aiming to raise over £3k for the PAM, to enable us to purchase another chair, which we could present at The Old Thorns.

Hole sponsorship already

KT has offered

Invacare the 1st tee free of charge as they are our main sponsor.

Eric Malkin has taken Tee 2 and

Helpful Hand Tee 3.

PD to speak to Steve at Helsby to ask him to sponsor a hole. These have been offered at £200 per hole.

Magazine article has offered them rest of industry at £250 per hole. Each company to provide advert to go on the hole.

A1Risk Solutions has agreed to help **KT put together a short film about the charity for the dinner on Monday evening**. This is to replace the power point presentation that she has been doing in previous years. KT has been in touch with parents and children alike to arrange this. **KT to contact The Old Thorns to arrange how to show this on the Monday evening.**

Eric Malkin has done a presentation to Finchley Golf Club.

He attended their dinner and gave a talk about the charity and they are looking at doing a chair, but not sure if it will be this year. They are now interested in getting involved in the PAM again. This is excellent news.

Filming for the video to be shown at the Old Thorns will be done by KT. This will be shown after dinner on the first evening, the Tuesday evening

KT to get in touch with the hotel for room numbers and start allocating

7) Tournament Director's Report.

Concerned re numbers

Green Jacket is organised

Prizes have been bought by Jackie Alliss for £250 4 prizes for the men and 2 for the ladies

Photographer was being organised by Jackie and it was to be at the same fee as charged by Michael Joy

Hole Sponsorship is being dealt with by KT but welcomed any other help if people can find anyone willing to sponsor a hole

Chairs at The Old Thorns. We would like to present 4 chairs on the day of the tournament. Time is running out. **IHM to approach Cooden Beach, Adger; Jack Buchanan, BTF, Roger Cook; etc to see if they would like to present a chair at the PAMGS.**

IHM will approach these clubs, draw who are doing chairs together, then inform KT will approach Simply Health to see if they can organise the chairs.

Number of players in a team.. 3 = 60

Number of players in a team.. 4 = 80

Last year's numbers were 38, plus 4 for Jack Buchanan this year

Are there any others that will be attending? The new points system will allow the purchase of some places, which could boost the numbers, to ensure the event, at the new venue is a resounding success.

RF will approach Roger to offer places to him via the new points scheme.

The Quaich ..**KT to remind last year's winner, Jason Waite, that he has a free place and he needs to bring back The Quaich.**

8) Website Manager's Report.

Webmaster's Report

(a) Website

Various updates to the website had taken place to ensure the information remains relevant and up to date; including:-

- John Venner's JNV Print business added to Sponsors in return for the free printing of leaflets
- Details of donations made to the charity and 2014 Tournament places earned so far
- Details of the 2014 Tournament, qualification process, prices and How To Join In
- Links to supporting media (leaflets etc) for online viewing and/or printing

- Details of significant club fundraising efforts (only Helsby GC has contributed to this section)
- Availability of Tournament Hole Sponsorship opportunities

The following actions were agreed in the meeting:-

- PD** to email details of the information that needs to be brought up to date on the Peter Alliss and Alliss Promotions websites so that **IHM** may ask Jackie Alliss for them to be updated
- KT** top email the up to date list of Dealers and their contact details for **PD** to amend the website
- IHM** to provide **PD** with details to be obtained from Jack Buchanan of the club charity golf days, regional qualifier and tournament qualifiers for inclusion on the website
- IHM** to email "pen pictures" of the five recipients of wheelchairs at the Open for **PD** to include on the website
- GA** to email 1 or 2 photos of the Open wheelchair presentation for **PD** to include with the above report
- PD** to advertise availability of remaining holes for Hole Sponsorship priced at £250
- KT** to provide up to date list of Hole Sponsors for **PD** to acknowledge on the website
- PD** to add A1 Risk Solutions to list of Sponsors in return for film production (**KT** to follow up on lack of content on A1 Risk Solutions website)
- PD** to add details of Ferndown/Alliss-Merlo fundraising successes once received from Mo Tomlinson

(b) Twitter

The charity has 423 followers as of today and Richard Osman (from TV's Pointless) had retweeted details of the charity and its website to his 200,000+ followers.

The following Twitter action was agreed:-

- KT** to provide details for **PD** to 'tweet' messages relating to Hole Sponsorship

(c) Printed material

The PAMGS trifold brochure and PAMGS Charity Golf Day A5 leaflet had all been updated with changes agreed at the previous meeting and printed by JNV Print to a very high standard. Supplies of the trifold brochure were distributed to committee members in the meeting for onward promotion.

The following additional actions were agreed:-

- DR** to send supplies of the PAMGS Charity Golf Day A5 leaflets to the committee members for onward promotion
- DR** to organise a supply of large posters for promotional use by our Dealers to be sent to **KT**

- ☒ **KT** to arrange for copies of the PAMGS Charity trifold brochure and PAMGS Charity Golf Day A5 leaflet to be included in each Tournament participant's 'Welcome Pack'

9) Report on 'Old Thorns' 2014 PAM.

I think we covered most things about
£150 donation to the charity if Committee bringing spouses this year
Gil's daughter works at AXA PPP, so he is going to approach them to see if they
would sponsor a hole or give a donation

KT needs to let the hotel know regarding rooms asap

10) Any other competent business.

Salterns Alliss Merlo Golf Club has been going for 28 years and this year we
have reached £1,000,000. They are having a gala Dinner on 31st August 14 to
celebrate this. At one of their previous dinners they asked the members if they
would help raise money for a paragolfer costing £16,000. They raised the money
over lunch.

Auction prizes: **KT will approach Committee members to get promises of
auction prizes and 4 balls at their clubs. Ask PD to appeal on the website
for auction prizes**

KT: Wheelchair for Uganda will be purchased next February, before the nurses
go back there. It is for a young man who cannot walk and the self propelling
wheelchair will change his life

11) **Date of next AGM. 21st July 2015**

KayT 20.08.14