



Aboyne Golf Club
Formaston Park
Aboyne
Aberdeenshire
AB34 5HP

1st November 2017

SOCIAL MEDIA POLICY STATEMENT AND GUIDELINES FOR ABOYNE GOLF CLUB

At Aboyne Golf Club we are pleased to be able to offer members, their guests and the broader general public the opportunity to interact with us on our various social media platforms. We are present on Facebook, Twitter and LinkedIn.

We want to talk with people who are link-minded and passionate about the wonderful sport of golf. Whilst we like using social media, we do not guarantee that we will continue to do so or that we will engage with all individuals online.

We want the experience to be a pleasant environment for our users and to seek to ensure this is possible we may monitor content published through these channels and reserve the right to moderate it as appropriate.

For this reason, we may act against any comments or content posted to our social media accounts which contain the following:

- Discrimination, harassment and/or bullying (covering the nine protected characteristics as defined in the Equalities Act 2010)
- Victimisation or other unlawful detrimental treatment
- Personal details
- Any content which infringes copyright
- Files which contain viruses or other files which intend to cause damage to people's computers
- Downloadable files, including any links to such material, and spam content
- Offensive language or any other kind of indecent material. Remember that talk of religion, culture or politics for example can also easily offend others
- Content which names volunteer representative on the Club Council, Aboyne Golf Club staff, and appointed contractors to the club, without first obtaining their permission
- Comments which aim to cause harm to Aboyne Golf Club or its members.

In addition, any comments published by club staff, contractors or members must abide by the Code of Ethics, as detailed in the member handbook.

If you spot any content which does not comply with the Terms of Use please aboynegolfclub@btinternet.co.uk including details of the date and time of the post, and the username of the individual who has posted the content.

The action we take can include reporting and/or removal, as well as the blocking of individual users who repeatedly break the Terms of Use or display offensive behaviour, while the

stated disciplinary procedure will apply for Aboyne Golf Club staff, contractors or members who break the terms of their employment or membership while posting on our accounts.

We also reserve the right to take legal action in the case of any content which breaks UK law (including injunctions), so please be mindful of the impact your content will have before you post it.

In addition, we would also like to remind you that it is important to abide by the terms and policies of the social media channel you are posting on.

By posting on our social media sites you agree to abide by the Terms of Use. If you do not wish to comply with them, then it goes without saying that you should not publish content through these channels.

We will investigate any reports and will take appropriate action according to the circumstances in question which may include reporting inappropriate behaviour to relevant third parties including e.g. the police.

We reserve the right to change these Terms of Use at any time, so would advise you to check back regularly.

Aboyne Golf Club is not responsible for any information posted on those sites other than information we have posted ourselves, and we do not endorse the social media sites themselves, or any information posted on them by third parties or other users.

The Council
Aboyne Golf Club
1st November 2017