

New Members marketing Incentive proposals

All offers are mutually exclusive

Offer 1:

New Members Initiatives: Group Discounts

This offer is for multiple golfers joining the club at SAME TIME. This offer CANNOT be used in conjunction with any other offer .

The £1000.00 joining fee must be paid in full over a maximum of 2 years. If paid up front immediately £200.00 will be added to the new members levy account.

- 2 people join and receive 20% discount from their first years golf fees
- 3 people join and receive 30% discount from their first years golf fees
- 4 people join and receive 40% discount from their first years golf fees
- 5 people join and receive 50% discount from their first years golf fees
- 5+ people join and receive 60% discount from their first years golf fees

Offer 2:

3 Month Trial Offer: Individuals

On payment of £250.00 a prospective member may play golf on a 3 month trial period. After 3 months if the prospective member joins the club they will be entitled to *have the £250.00 deducted from their first years golf fees.*

Offer 3:

Corporate Membership Offer

The club will offer only 10 corporate memberships at a cost of £2000.00 per annum. This enables the corporate member to book one four ball per week through the professional. The named corporate member also receives social membership of the club. In addition the corporate members are named on the clubs website and will link to their website.

Members Incentive

Should a prospective member or group of prospective members first contact with the club, be an application that is introduced and proposed by an existing member then the member that has proposed the application receives £100.00 credited to their bar account. (A maximum of £100.00 credit applies regardless of numbers)

Joining Fee Offer:

Joining Fee Payments: Individual Entry Only

Joining fees can be paid in 1 of 2 ways:

1. Settled in full upon successful application the prospective member receives £200.00 credit onto their bar card
2. Paid over 5 years, interest free.

Age discounts on Joining Fees

1. Settled in full upon successful application the prospective member receives 20% credit onto their bar card...based on joining fee paid.
2. Paid over 5 years, interest free.

Aged 28 --35 **25% discount**

Aged 35-40 **10% discount**

Aged 70-80 **25% discount**

Aged 80+ **100% discount**

The joining fee discounts cannot be used in conjunction with any other offer

