

## **Pathway from beginning golf to membership**

This scheme offers a structured pathway from learning the basics of golf to becoming a member.

### The pathway:

- Promotes the unique facilities that the golf club offers its members
- Provides a low cost entry into golf
- Is designed around the individual
- Is an ongoing programme rather than a one off activity

### **Initial Assessment**

Attend a free 15 minute assessment so that they can be put into one of the following 3 categories

- Beginner
- Intermediate
- Academy Player

### **Beginner** – (free loan of all equipment at this stage)

This segment will learn the basics in a group format.

Covering: set up, backswing, downswing, chipping, putting and pitching.

6 sessions to complete the course at 60 minutes each.

The cost is £50 for the 6 sessions split into 2 payments of £25 each. Minimum number per group is 4.

There is the option for individual sessions as well to cover this level.

This takes the form of the Bronze lesson package, which is 5 x 30 minute sessions for £100.

Players complete an assessment to progress to the next level.

### **Intermediate** – club hire for a special rate of £5

Still in the form of group lessons but now introducing and playing the 9 hole course.

Lessons recap all basic areas and then progress on a more individual basis, hence smaller groups.

£75 for the 6 sessions, minimum group size of 3.

6 sessions to complete course made up of 5 single hour long sessions.

Players complete an assessment to progress to the next level.

At this stage the Silver lesson package can be used for individuals. This is 5 x 30 minute sessions and 1 x a 60 minute on course session for £125.

Special early bird individual lesson deal offered £20, available 7.30, 8.00 or 8.30am

1 of the 6 lessons to be on the course (2 hours)

Allowed to bulk buy green fees at a discounted rate: 5 x 9 holes for £40 or 10 x 9 holes for £75

Build up to playing 18 holes on 9 hole course: 10 x 18 holes on 9 hole for £100

Receive a booklet of shop discount vouchers

Receive a range voucher for a cheap basket of balls (valid at a quiet time)

### **Academy Player**

9 hole academy player pass at a price in line with current 9 hole membership. Currently £410 per year.

This is split into 6 months at a time for £205 and can be obtained a maximum of 2 times.

### **Benefits:**

- Buddy allowed to invite player to 18 hole course 3 times a year at a special rate.
- Lesson packages available at a discounted rate tailored to individual needs.
- Coffee meetings with a golf rules element.
- Achieve an academy handicap of 18 for men and 26 for ladies and transfer to full club membership.