



The Complete Club Management System

The Complete EPOS Card System linking to the market leading ClubV1® suite of club management products.

Overview

Since launching in 2005, MerlinTouch™ has become the most successful EPOS Loyalty Card System in sporting and membership clubs across the UK and Ireland.

MerlinTouch™ has been designed and developed in-house by the Club Systems development team and is fully integrated into the market leading ClubV1® suite of products, and, carrying out over 100 installations per year, have an unrivalled knowledge in this field with more than 12 years of customer feedback.

CSI are now using contactless technologies to ensure their customers current and future needs can be met without unnecessary upgrades or expense. Contactless cards protect personal information and/or deliver a fast, secure transaction through a secure microcontroller and a small antenna which communicates with a contactless reader through a radio frequency interface.

How can Merlin-Touch™ benefit your club?

Introducing a loyalty card system enables clubs to have flexibility when it comes to pricing at point of sale with the option of card discount for members and an elevated visitor price - resulting in increased bar/restaurant revenue. Some clubs also find that the implementation of a compulsory bar levy also encourages members to make more use of the club's facilities.

As an example, the club can increase revenue by:

- Increasing standard cash bar and/or restaurant prices
- Introducing a discount for purchases made with a prepayment card
- Choosing to implement a compulsory bar/restaurant levy
- Forfeiting of unspent money at the end of the year (optional)



MEMBER BENEFITS

Provide your members with a flexible bill splitting and advanced table tracking facility for the running of tabs to encourage bar/restaurant visits, plus you have the option to provide multi-level member discounts and credits.



ENCOURAGE SPEND

Multi-purse accounts for the separation of bar/restaurant spend and competition entry fees with the added benefit of your members being able to top up their card at the bar/restaurant till or in the club office.



AUTOMATIC ADMIN

Select privileges for each staff member and generate time sheets of staff shifts using a log in/out system, plus keep on track of all purchase orders, deliveries, spot checks and stock take reports.

INSTALLATION AND TRAINING

System and setup is programmed and tailored to the club's requirements and during installation, training is given to 'front of house' staff to ensure the smooth and efficient operation of the system at the point of sale. In the 'back office', staff will be shown the day to day management of reports and maintenance of bar prices and products.

Merlin-Touch™ delivers new standards in integration, functionality and simplicity. ClubV1® Membership users will find card transactions and balances displayed on their standard membership record, meaning just one piece of software is required and installation can be less disruptive to both staff and club members.

WHAT IS INCLUDED?

- Colour Touch Till
- Cash Drawer
- Magnetic Card Reader
- Software - Fully Integrated with ClubV1®
- Receipt Printer
- All necessary cables (supply only)
- 5 x Magnetic Cashier Keys
- 2 x 2 GB USB Memory Backup Sticks
- One year hardware warranty
- Telephone support 8am-8pm 365* days a year

Clubs are offered ongoing hardware maintenance after the first year and software updates are included within the software support charge which brings regular new features.

*9am-8pm on Sundays

Experience the magic of  MerlinTouch™ in YOUR club

For further information or to arrange a demonstration please contact a member of our sales team on 0345 222 9999 or email sales@clubsystems.com

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 **ClubSystems.com**
Club Systems International Ltd.

**9/10 GOLF CLUBS
CAN'T BE WRONG**

Established in 1982, Club Systems employs over 30 staff covering sales, administration and a 7 days-a-week support department. Our head office is located in central Manchester, with regional staff based throughout England, Scotland and Ireland.

At Club Systems, we pride ourselves on building relationships, developing products and listening to customer feedback. Users have helped us to produce a complete suite of products that fulfil the ever expanding and increasingly demanding needs of the golf industry.

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