

BGC Members Social Media Policy

1 Introduction

Buckingham Golf Club (BGC) use Social Networking sites to promote & market the brand of the club. Networking sites such as, but not exclusively, Facebook, YouTube, Twitter etc. are a useful way of keeping in touch with friends, family and club members, and are also a great way to exchange information.

All members have a responsibility to adhere to standards that ensure that BGC's reputation is protected and is not brought into disrepute nor is there any cause of distress to any other club member.

The following guidelines are intended to help determine acceptable standards when members are using social media.

2 Policy

BGC recognises that some members will make use of social networking in their own time, using their own equipment. Whilst there is no intention to restrict any proper and sensible exercise of the individual's rights and freedoms, it is expected that all members will conduct themselves in such a way as to avoid bringing BGC into disrepute or compromising its effectiveness.

Members must ensure that any entries made on social networking sites such as Facebook, YouTube, Twitter, LinkedIn or blogs etc., both personal and business related, are appropriate and do not damage the reputation of the Club, its members, customers, suppliers, associates, or any employee. It should be remembered that any business or personal usage that brings the Club, its members, customers, suppliers, associates or any employee of the club into disrepute is totally unacceptable and will be dealt with under the Club's Disciplinary Procedure.

You are responsible for what you post; never use the Club's name to promote your own ideas. *Think before you post.*

Members should take care when discussing information relating to BGC or fellow members which are considered unpleasant or inappropriate. Members must also not engage or be seen to endorse a group or comment made by another which is unacceptable. It is of the utmost importance that we respect and value others and show professionalism and integrity at all times.

Members should be aware that the Board/Managing Committee takes the posting at any time of offensive material, and the harassment, bullying or victimisation of members via the internet and social networking sites, very seriously.

3 Committee Members Responsibilities

All committee members have a duty to implement this policy. They must take action if they become aware of any breach of it and should explain, to the person responsible the Club's policy on the use of social media and networking sites and take steps to promote awareness of this policy.

Comments that are deemed inappropriate will be removed from BGC sites by the administrators and the person who posted it will be informed.

4 What to do if you believe you are being harassed, bullied or victimised via a social networking site

If you are a member who believes that you are being harassed, bullied or victimised as a result of another member's post to an internet site, it is open to you to take the necessary action. Members should contact a Board/Managing Committee member for support and guidance on the informal and formal action which can be taken.

5 Consequences of not following this policy

All members should be aware that any inappropriate posts made to social media sites could lead to disciplinary action and in extreme cases, civil and criminal liability.

BGC Board/Managing Committee

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