





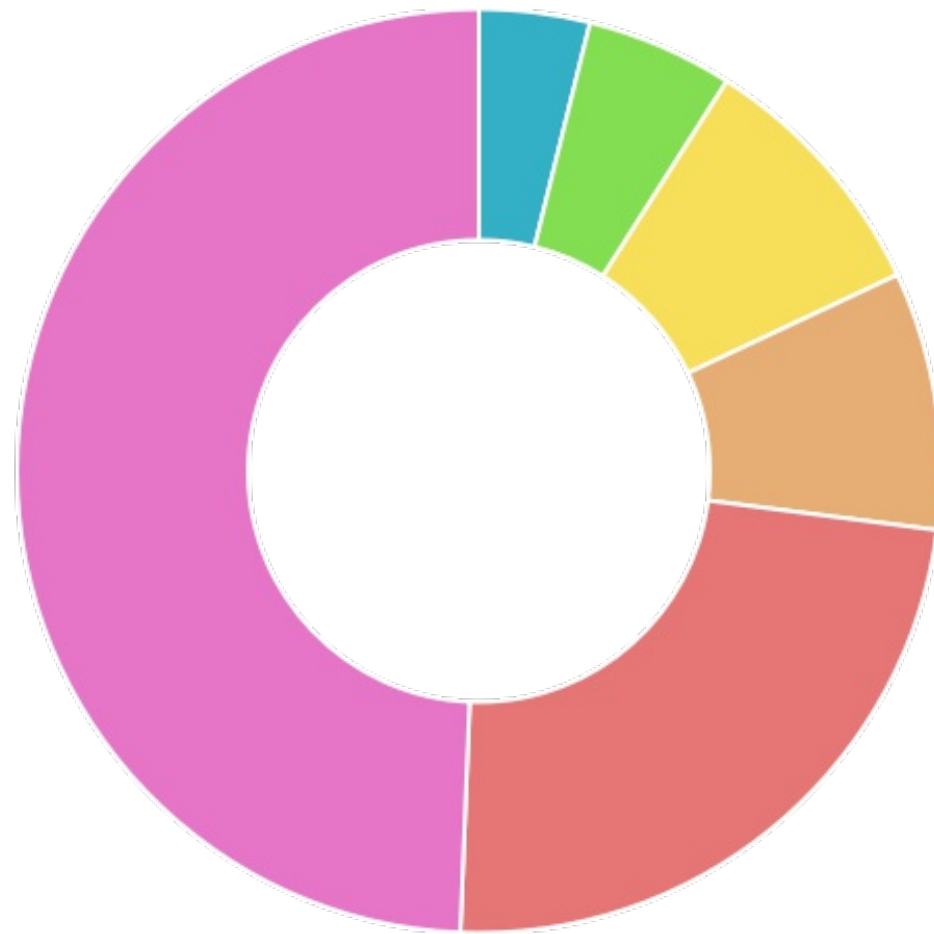


Carton House Town Hall 11/2017

How long have you been a member of Carton House Club?

	 1 Year or under	 2 Years	 3 Years	 4 Years	 5 to 8 Years	 Over 8 Years	Standard Deviation	Responses
All Data	9 (4%)	12 (5%)	21 (9%)	21 (9%)	55 (24%)	115 (49%)	37.21	233



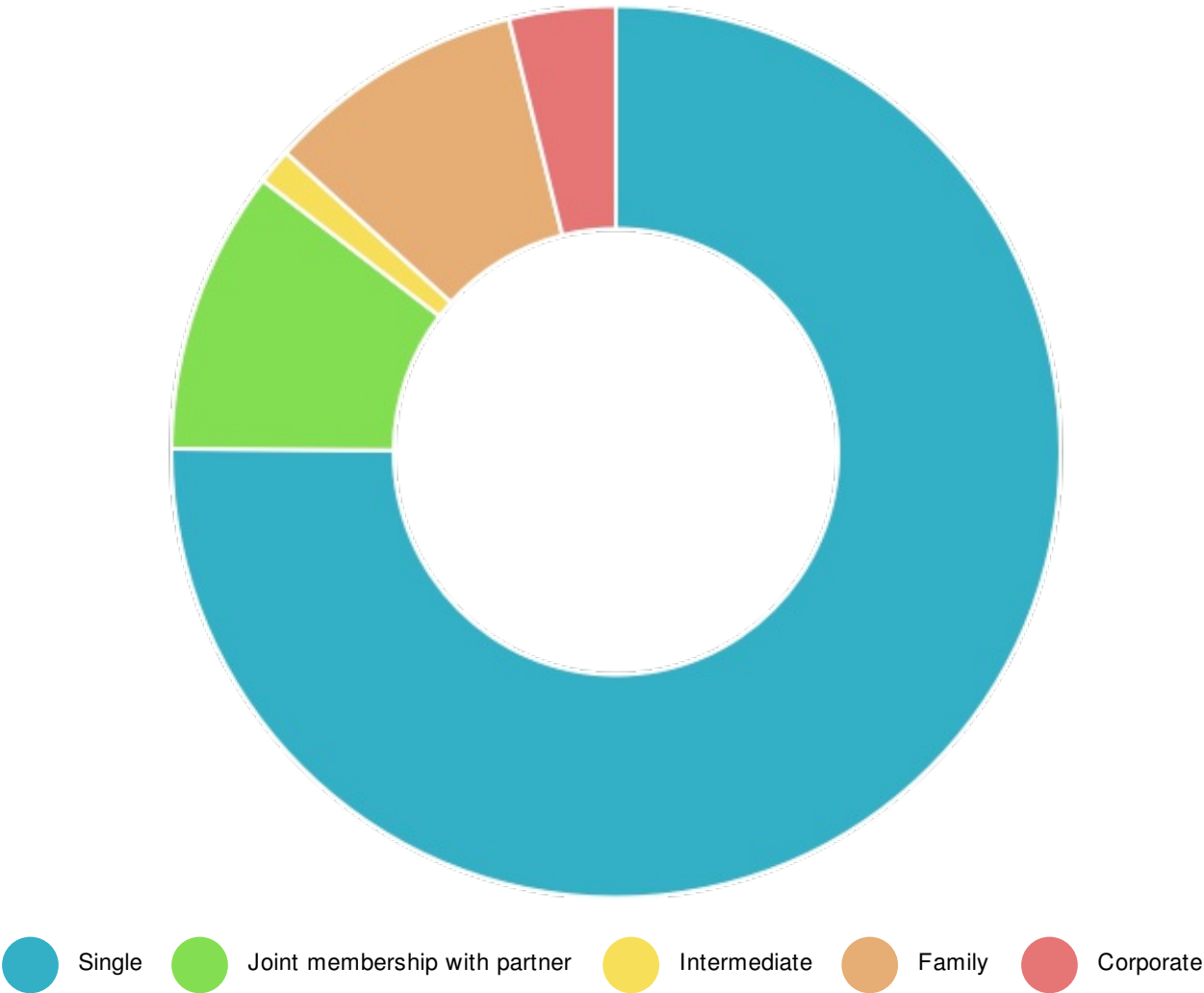
Are you a Share Holder Member?

	<div><div></div> Yes</div>	<div><div></div> No</div>	Standard Deviation	Responses
All Data	118 (52%)	110 (48%)	4	228



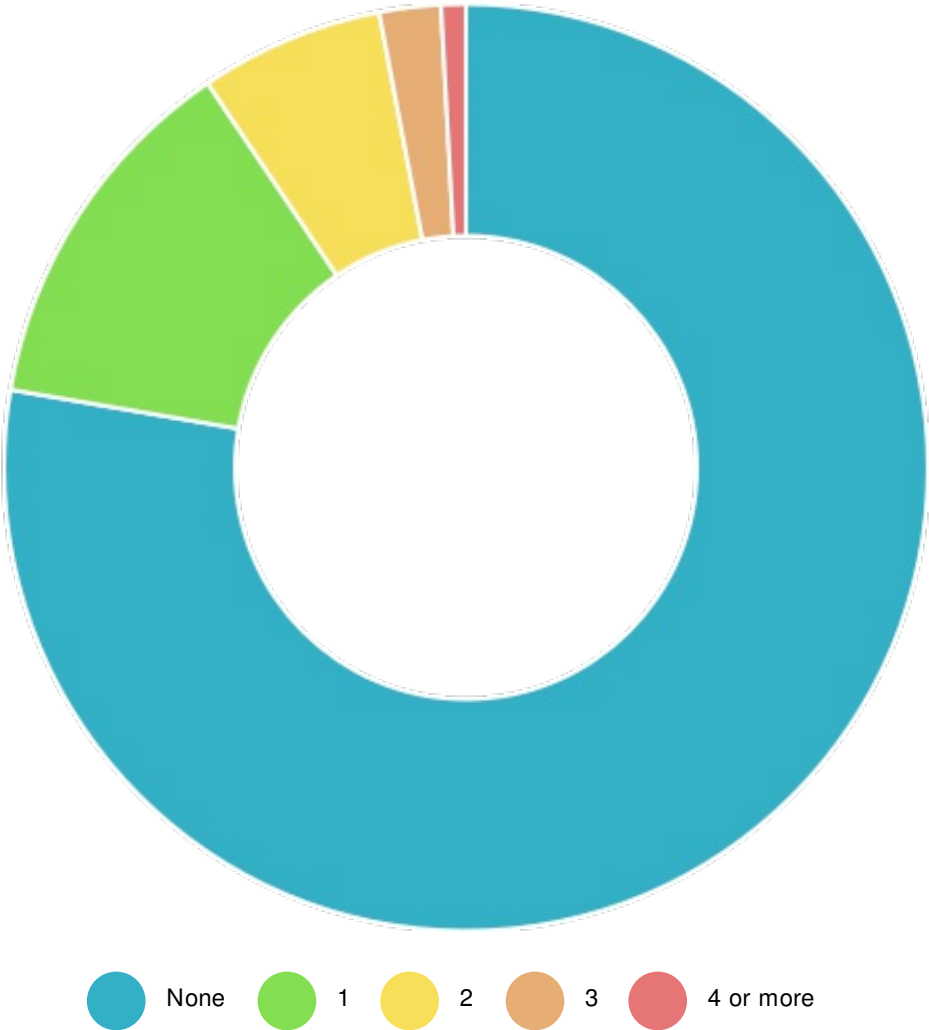
What type of membership do you have?

	Single	Joint membership with partner	Intermediate	Family	Corporate	Standard Deviation	Responses
All Data	175 (75%)	24 (10%)	3 (1%)	22 (9%)	9 (4%)	64.68	233



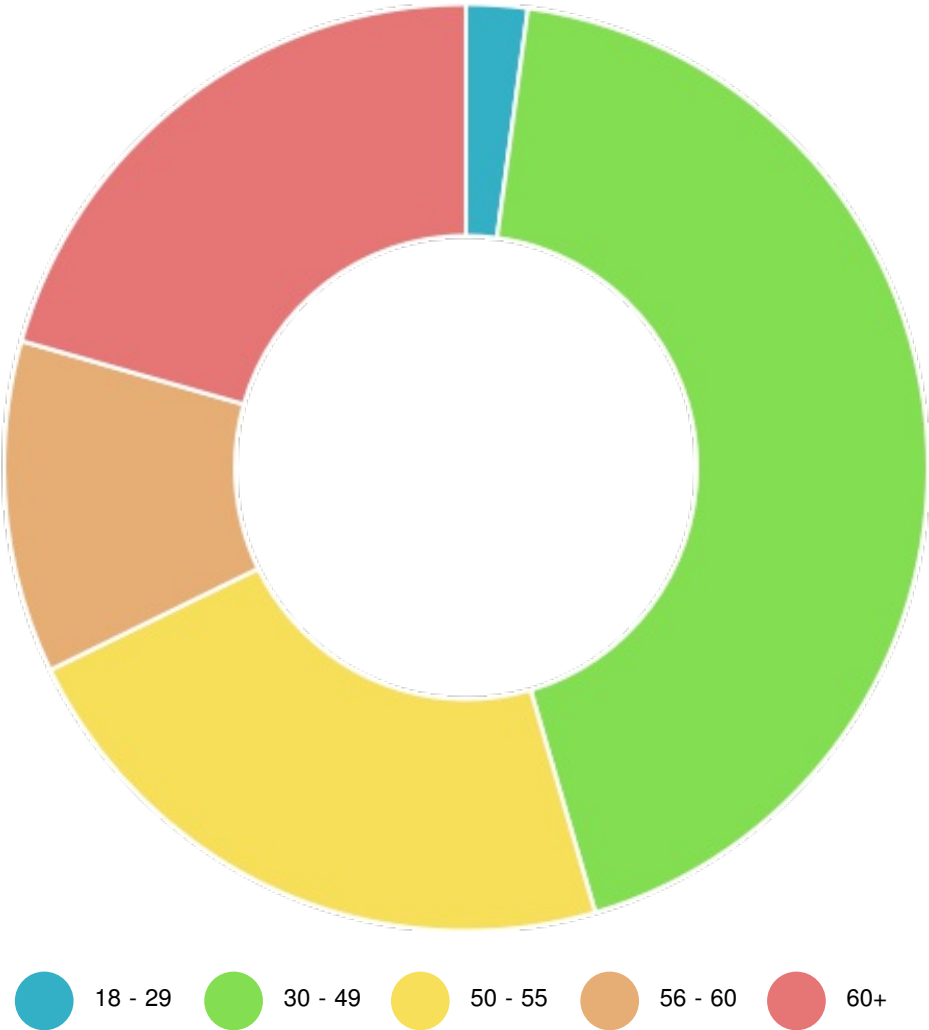
Do you have Juniors who play in Carton and if so how many?

	None	1	2	3	4 or more	Standard Deviation	Responses
All Data	181 (78%)	30 (13%)	15 (6%)	5 (2%)	2 (1%)	67.91	233



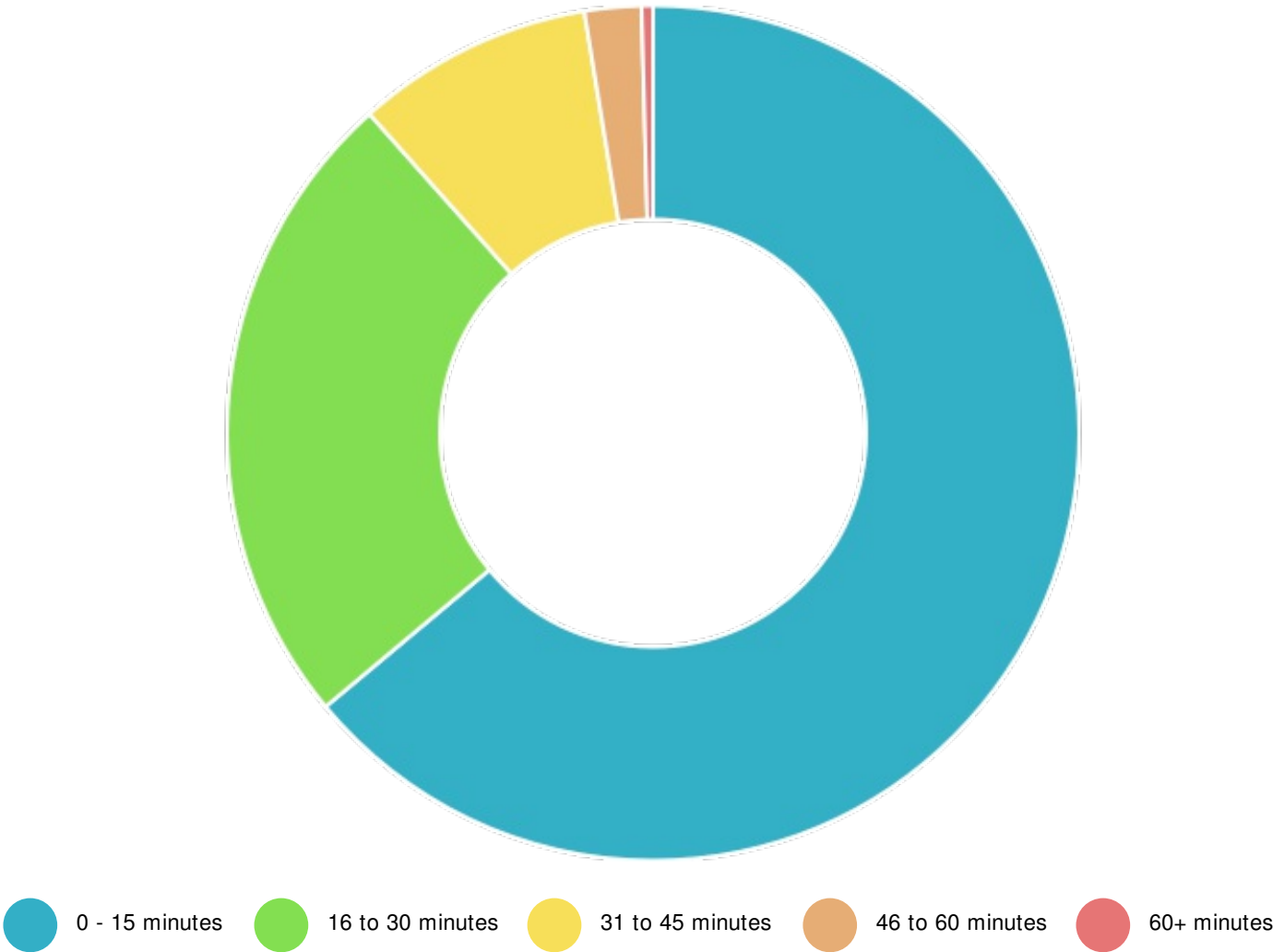
What age bracket do you fall into?

	18 - 29	30 - 49	50 - 55	56 - 60	60+	Standard Deviation	Responses
All Data	5 (2%)	101 (43%)	52 (22%)	27 (12%)	48 (21%)	31.95	233



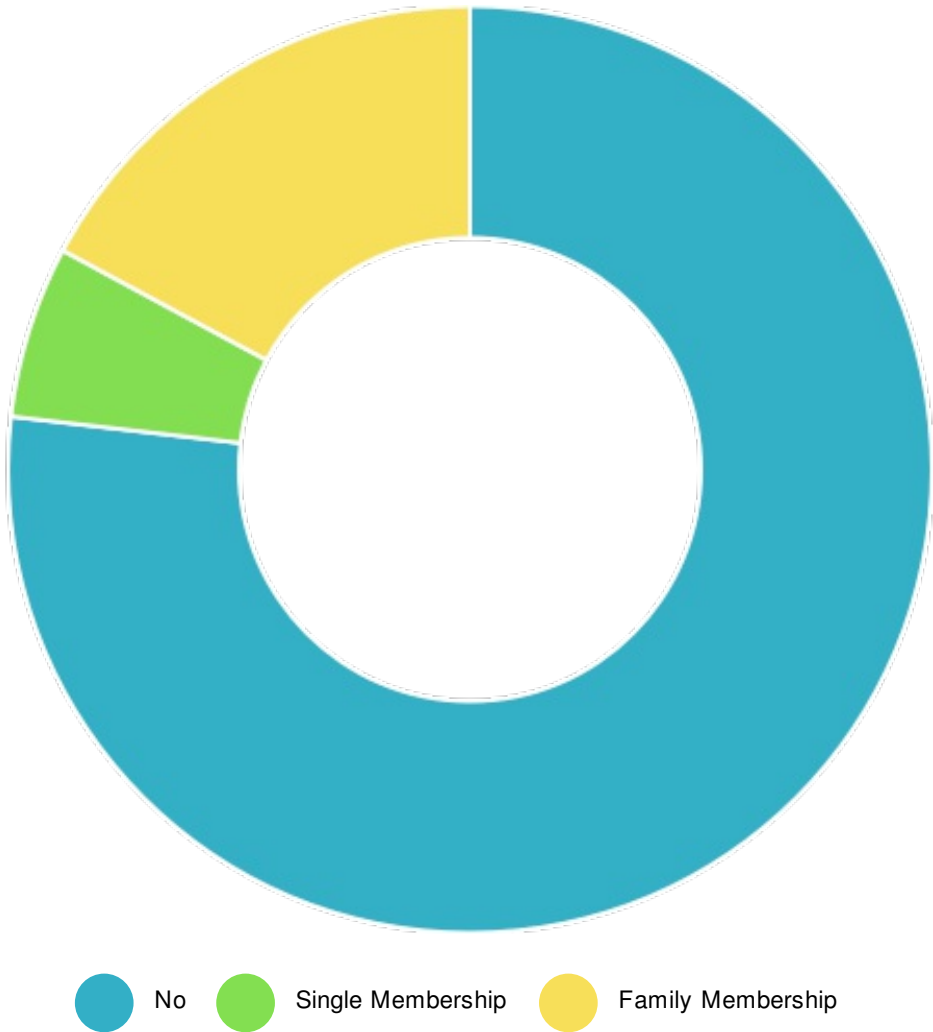
Where do you live in terms of average driving time to Carton

	0 - 15 minutes	16 to 30 minutes	31 to 45 minutes	46 to 60 minutes	60+ minutes	Standard Deviation	Responses
All Data	149 (64%)	57 (24%)	21 (9%)	5 (2%)	1 (0%)	54.88	233



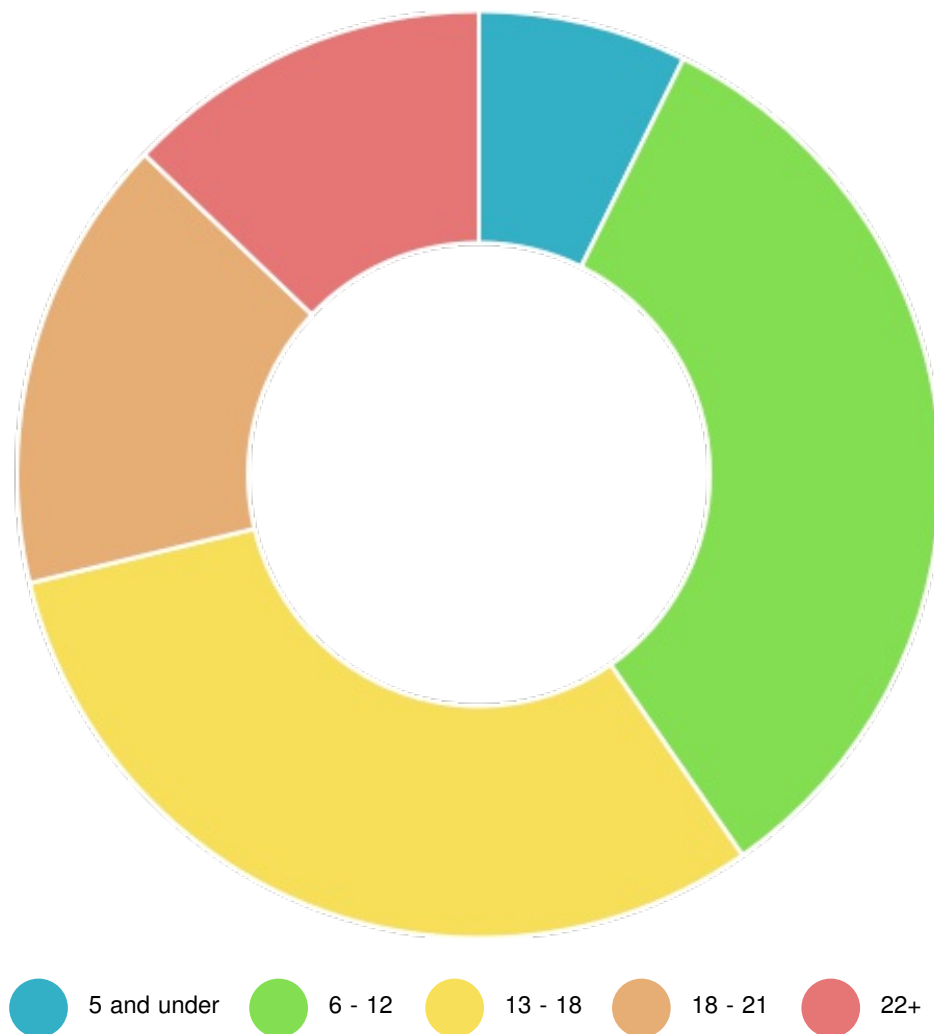
Are you a member of the Leisure Centre?

	No	Single Membership	Family Membership	Standard Deviation	Responses
All Data	179 (77%)	14 (6%)	40 (17%)	72.44	233



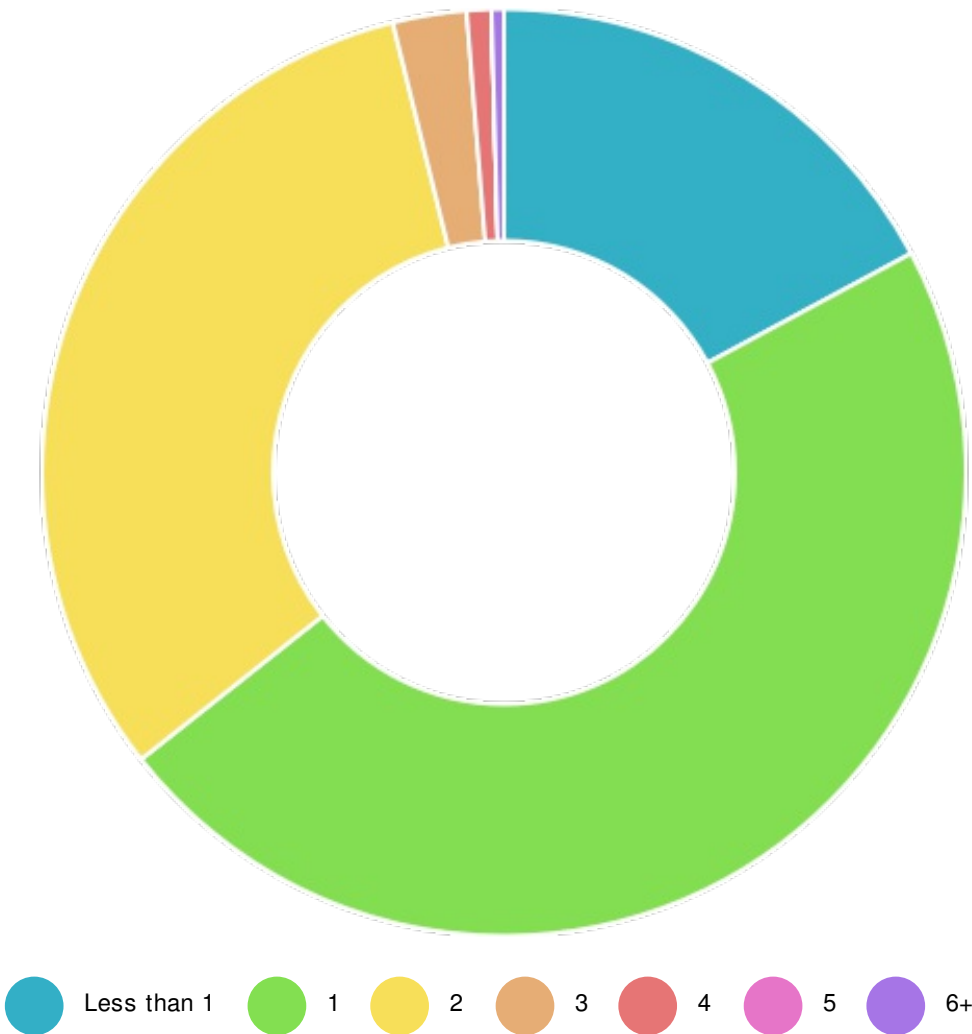
What handicap do you play off?

	5 and under	6 - 12	13 - 18	18 - 21	22+	Standard Deviation	Responses
All Data	17 (7%)	77 (33%)	72 (31%)	37 (16%)	30 (13%)	23.72	233



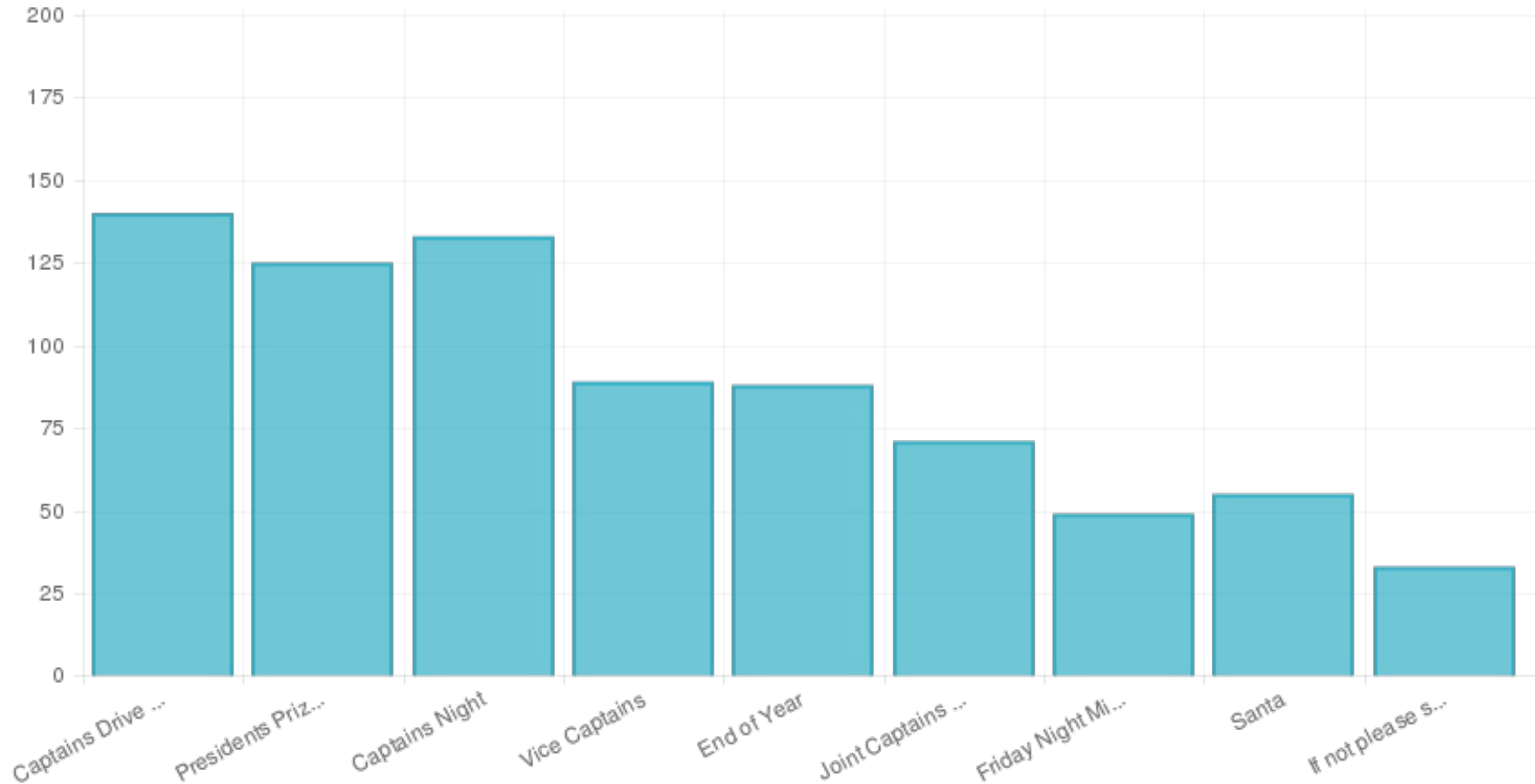
How many times a week on average would you play golf in Carton?

	● Less than 1	● 1	● 2	● 3	● 4	● 5	● 6+	Standard Deviation	Responses
All Data	40 (17%)	110 (47%)	74 (32%)	6 (3%)	2 (1%)	0 (0%)	1 (0%)	40.46	233



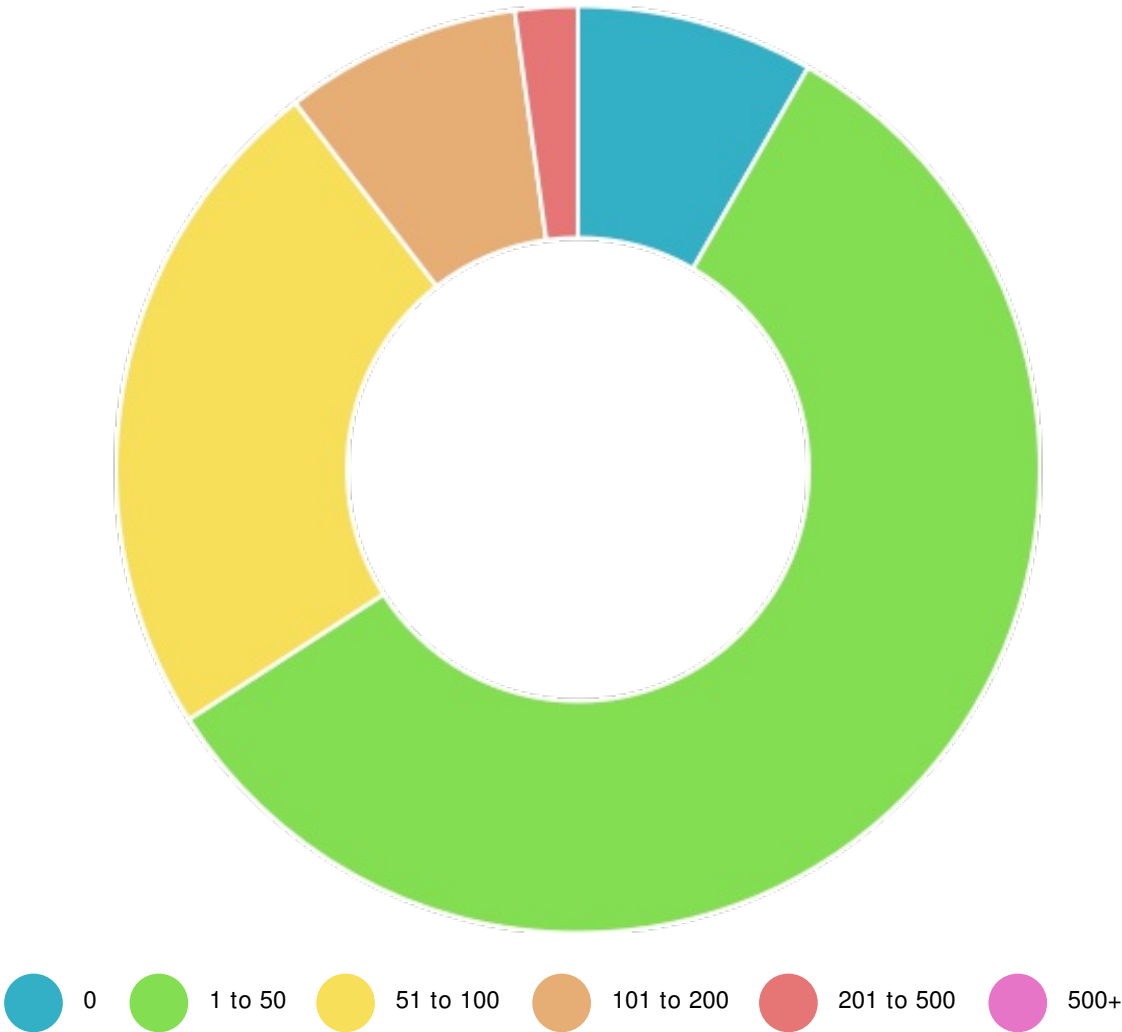
Do you attend golf club related functions in Carton?

	Captains Drive In	Presidents Prize	Captains Night	Vice Captains	End of Year	Joint Captains Banquet	Friday Night Mixed Socials	Santa	If not please specify why? (Please Specify)	Responses
All Data	140 (62%)	125 (55%)	133 (59%)	89 (39%)	88 (39%)	71 (31%)	49 (22%)	55 (24%)	33 (15%)	226



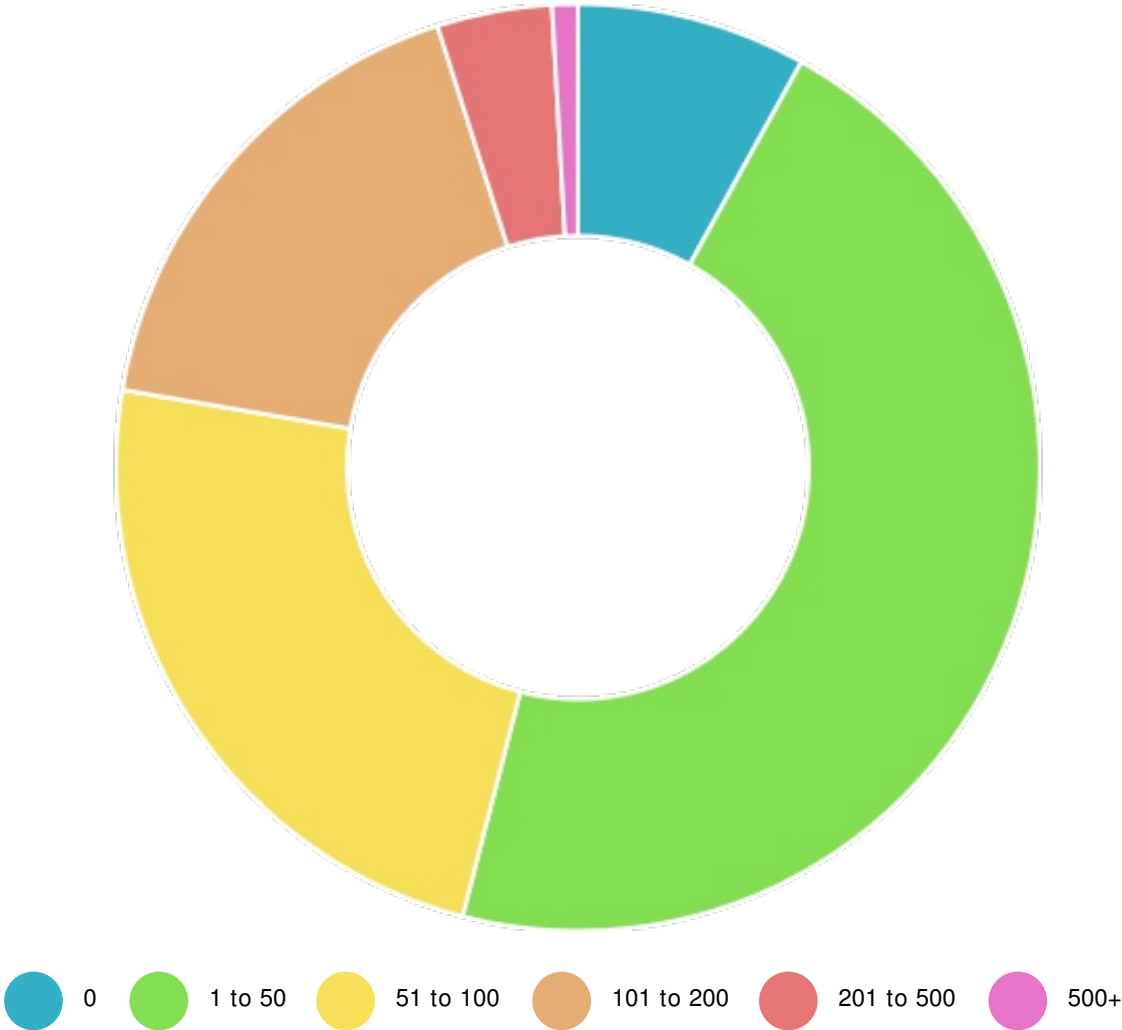
Average monthly spend in the pro shop (excluding topping up your card to use in the bar)

	0	1 to 50	51 to 100	101 to 200	201 to 500	500+	Standard Deviation	Responses
All Data	19 (8%)	132 (58%)	54 (24%)	19 (8%)	5 (2%)	0 (0%)	45.36	229



What is your average monthly spend in the Coach House (Food and drink)

	0	1 to 50	51 to 100	101 to 200	201 to 500	500+	Standard Deviation	Responses
All Data	18 (8%)	103 (46%)	53 (24%)	39 (17%)	9 (4%)	2 (1%)	34.12	224



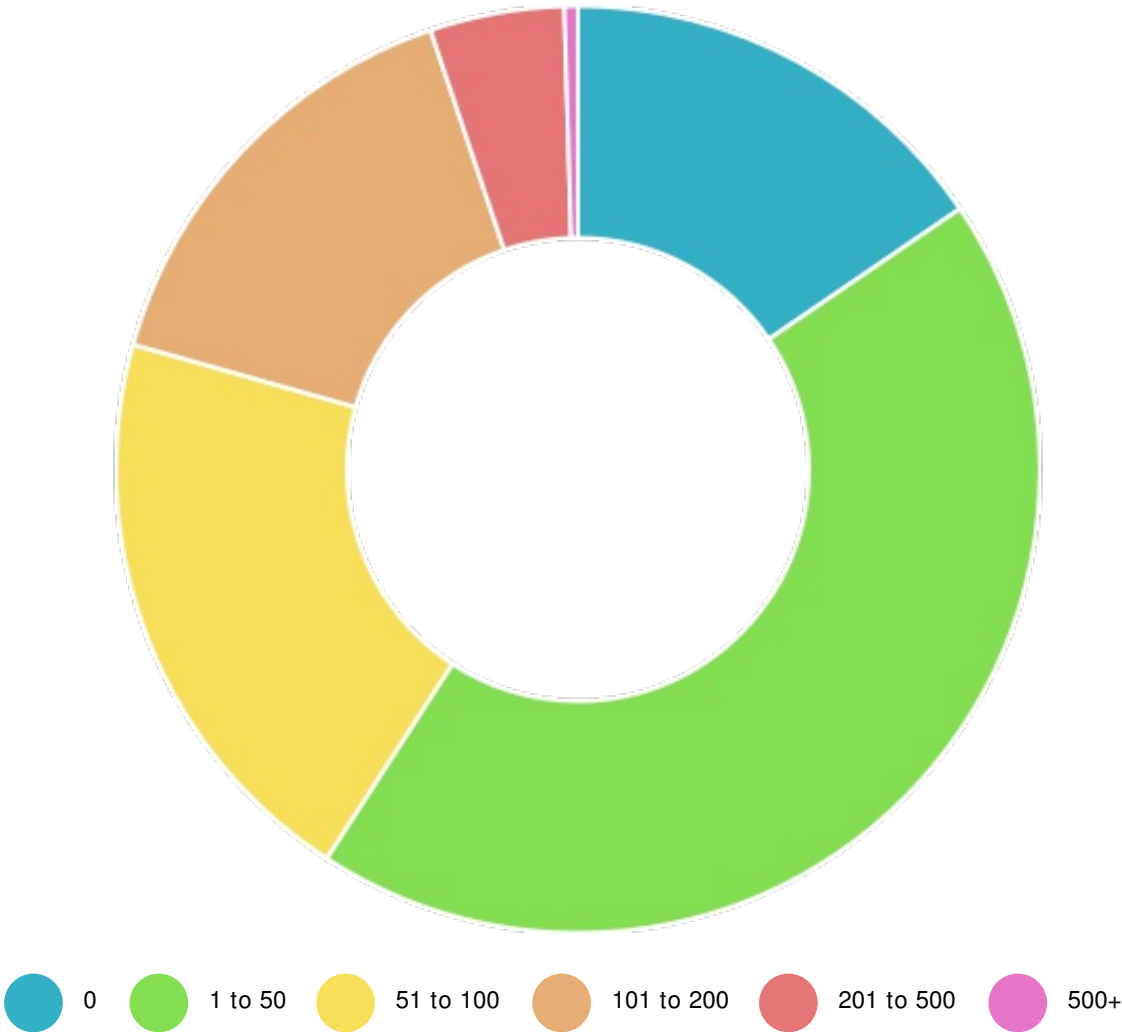
Do you use the members discount card?

	● Yes	● No	Standard Deviation	Responses
All Data	185 (81%)	43 (19%)	71	228



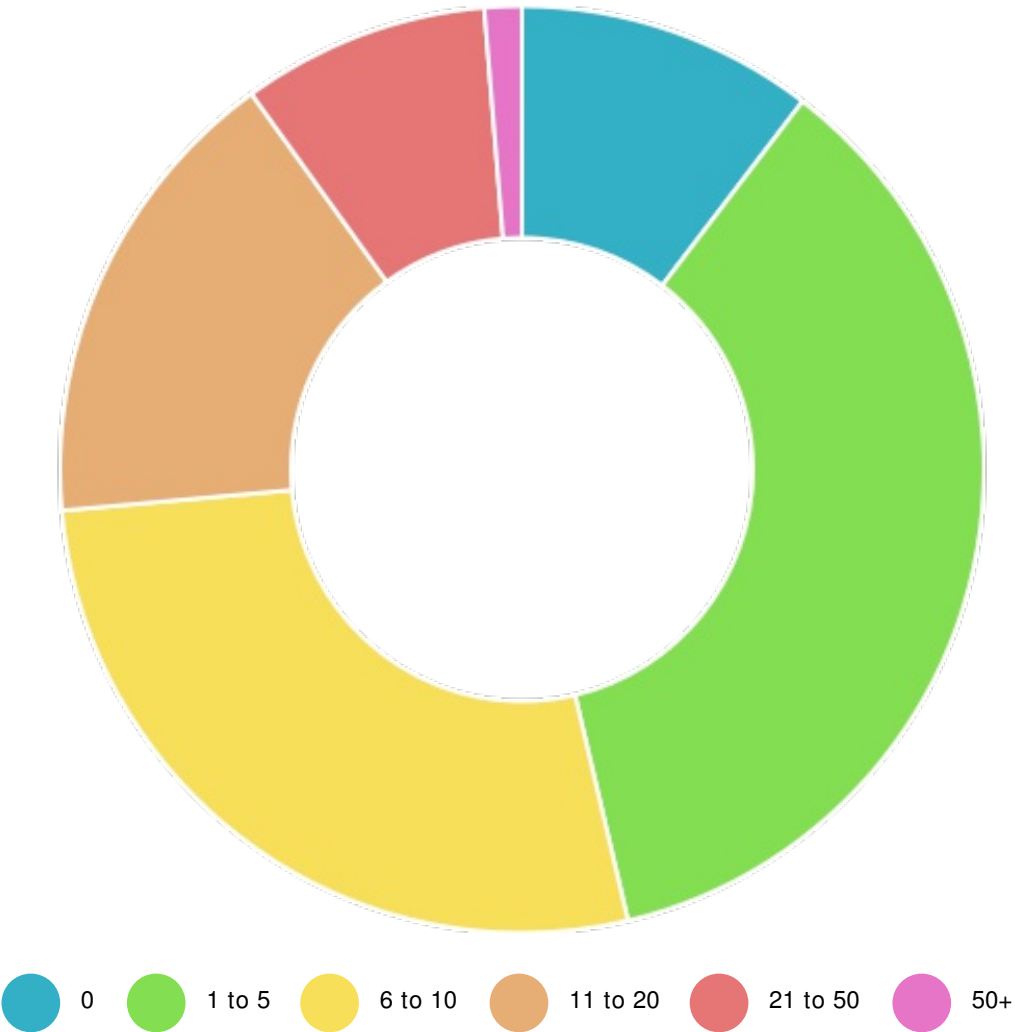
If so how much on average would you put on our card per month?

	0	1 to 50	51 to 100	101 to 200	201 to 500	500+	Standard Deviation	Responses
All Data	33 (15%)	93 (44%)	43 (20%)	33 (15%)	10 (5%)	1 (0%)	29.48	213



Do you bring visitors to play golf in Carton and if so how many per year

	0	1 to 5	6 to 10	11 to 20	21 to 50	50+	Standard Deviation	Responses
All Data	24 (10%)	83 (36%)	63 (27%)	38 (16%)	20 (9%)	3 (1%)	27.06	231



Do you bring Group / Societies / Corporate outing to Carton?

	<div><div></div> Yes</div>	<div><div></div> No</div>	Standard Deviation	Responses
All Data	69 (30%)	159 (70%)	45	228



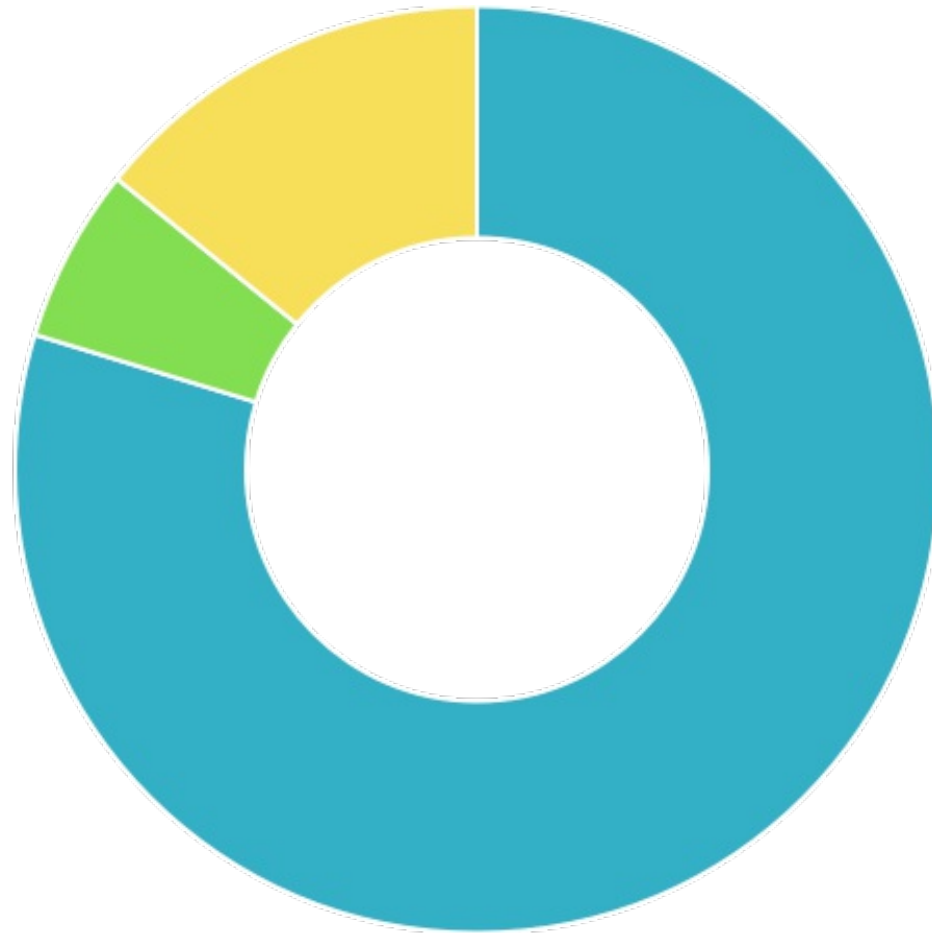
Do you use the hotel for coportate or personal events?

	<div><div></div> Yes</div>	<div><div></div> No</div>	Standard Deviation	Responses
All Data	63 (27%)	168 (73%)	52.5	231



If no - would you bring groups / corporate to the hotel or golf club if the service, food offering and price point improved?

	Yes	No	If no, why?	Standard Deviation	Responses
All Data	157 (80%)	12 (6%)	28 (14%)	64.91	197



Yes No If no, why?

