

Southport & Ainsdale Golf Club



Welcome to Southport & Ainsdale Golf Club



Off the course, the refurbished clubhouse creates a splendid setting for unwinding after a round. The main lounge and patio to the front provide stunning views across the course, including the 18th green and 1st tee.

Complemented with a warm welcome and exceptional catering, everything is in place for a truly memorable experience at Southport & Ainsdale.



Nestled amongst the sand dunes on the Southport coastline, the course has hosted many prestigious tournaments, including two Ryder Cup matches in 1933 and 1937.

Although the passing of time has inevitably brought about some changes, the traditional feel of a genuine championship links, as envisaged by world renowned course designer James Braid in the early 1900s, has remained.



Our Course | A true Championship links



Without question, all of the holes at S&A are of Championship standard, but if one had to be singled out it would probably be the par 5 16th. This famous hole has a great hill and bunkers, lined with railway sleepers and is a cunning trap catching poor second shots. It is called 'Gumbleys' after a gentleman who spent some time in there many years ago.



Consistently voted as one of the UK's Top 100 Courses, our links offers a demanding, interesting and fair challenge to players of all abilities. Every player can see a chance to score, however, the relatively narrow fairways and small bunkers make for a great test.

As with all true links, the wind strength and direction make the course play differently every day. The 18 holes run at all angles, meaning the real beauty of the course lies in the variety of shots they demand.



Our Clubhouse | The perfect place to unwind



After a round, golfers can relax and discuss the good shots and the bad shots in the comfort of our modern Clubhouse, which is split into the Main Lounge and the casual Ryder Cup Room.

The patio area to the front, which really comes into its own in the summer months, also provides a great spot to unwind and enjoy the stunning views across the golf course on a warm and sunny afternoon.

For those eager to continue the sporting theme beyond 18 holes, there is a beautifully kept snooker room with two tables. If snooker isn't your game, then just relax, unwind and enjoy the surroundings - the memorabilia display cabinets are of real interest to all keen golfers.

We take great pride in our food and beverage operation, and have an experienced and friendly team on hand to cater for every taste, whatever the occasion.



Golf Days | Lets make it an event to remember



Having twice staged the Ryder Cup and being consistently voted amongst the UK's Top 100 courses, Southport & Ainsdale Golf Club is the ideal venue to ensure that your next corporate golf event is one that will live long in the memory of your guests.

Holding a golf day is a great way to thank your existing customers, meet potential new clients and generate valuable new business, make your key staff feel valued, or perhaps just raise money for your chosen charity. The day can be tailored to meet your requirements, goals and budget.

Hosting a golf day can sometimes be daunting and time consuming, and we are delighted to partner with a golf event management company to take away the stress and ensure your requirements are met.

For a consultation about staging your golf day at S&A, email info@sandagolfclub.co.uk or telephone 01704 578000.



Our History and Heritage



The Club has an international and historical reputation and is revered amongst golfers and attracts visitors from all over the world. In the 1990s, one of America's top course designers is quoted as saying 'S&A is the best designed course in the UK'.

In 1933, S&A hosted the 4th Ryder Cup match, which Great Britain won with the last putt, on the last green, in the last match. Four years later, the 6th Ryder Cup was back at S&A, this time with the USA beating Great Britain. In the Clubhouse, there is a display of photos and memorabilia from both Ryder Cups and a replica of the trophy.

After the second World War, and through to the present day, the course has continued to host both professional and top amateur events on a regular basis. It has been used several times as the final qualifying course for The Open Championship, and also for the British Amateur and Lancashire County Championships.



A large wooden matchboard for the 1933 Ryder Cup match at Southport & Ainsdale Golf Club, held on June 26th and 27th. The board is divided into sections for Foursomes, Singles, and Results for both days.

RYDER CUP MATCH			
SOUTHPORT & AINSDALE GOLF CLUB 26 th & 27 th JUNE 1933.			
MONDAY 26th JUNE			
FOURSOMES			
AFTER 18 HOLES.		RESULTS.	
ALL SQUARE		ALL SQUARE	
P. ALLISS 13 UP.		A. MITCHELL 3 UP & 2	
C.A. WHITCOMBE 14 UP.		A. HAYES 1 UP.	
A. MITCHELL 14 UP.		S. EASTERBROOK 1 UP.	
A. HAYES 14 UP.		E. DUDLEY 1 UP.	
ALL SQUARE		W. BURKE	
A. PADGHAM 14 UP.		TOTAL 1 1/2 2 1/2	
A. PERRY			
TUESDAY 27th JUNE			
SINGLES			
AFTER 18 HOLES		RESULTS.	
G. SARAZEN 6 & 4		1 -	
MITCHELL 9 & 8		- 1	

Ryder Cup Images

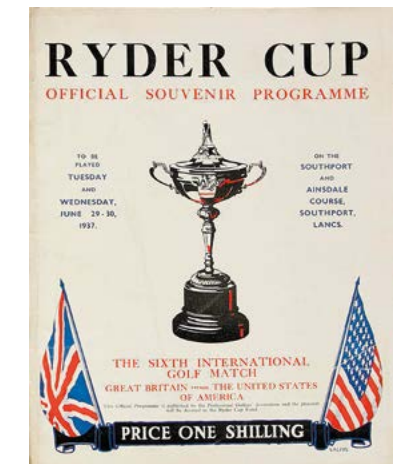
Opposite page - The scoreboard from 1933 Ryder Cup

Below left - The victorious 1937 US team

Below right - The official programme from 1933

Bottom left - Walter Hagen, 1937 US Captain, receives the trophy

Bottom right - The opening shot of the 1933 Ryder Cup



Corporate Membership



It's Time to Mix Business With Pleasure

At S&A we offer a selection of Corporate Membership options designed to meet the needs of our corporate clients - allowing access to one of the finest links in the country, and providing a unique opportunity to sample our renowned hospitality in a warm and friendly environment.

Whether you wish to thank your most valued clients, or reward your staff, our packages offer flexibility and enjoyment. The Corporate Memberships do not incur a Joining Fee, and have an Annual Subscription based on the number of rounds per year which would suit your company.

The Links Package - £2,000 for 50 rounds per year
The Braid Package - £3,000 for 80 rounds per year
The Ryder Package - £3,500 for 100 rounds per year

There is more to it than just great golf - as corporate members you will enjoy the following additional benefits;

- Discounted food and beverage in the Clubhouse.
- Complimentary room hire for business functions, meetings and other non-golfing events.
- Preferential rates on golf tuition and clinics with our Professional staff.
- Reductions on standard buggy hire prices.
- Discounted room and spa packages with our preferred accommodation partners.
- First refusal on sponsorship and advertising opportunities within the Club.

For full terms and conditions, and to apply on behalf of your company, please email info@sandagolfclub.co.uk or telephone: 01704 578 000



Advertising Opportunities



The Perfect Fit For Your Brand

A limited number of advertising opportunities are available at Southport & Ainsdale, allowing your brand to become associated with the Club and to reach your target audiences.

The vast majority of the Club's 700 members reside in the affluent suburbs of Southport, Ainsdale and West Lancashire and fit the ABC1 demographic profile. 85% of members are male, 70% are over 50 years old, and 18% are between 25-50.

Over 2,500 visitors per year travel locally, nationally and internationally to take on the famous links and, with green fees of over £100 per person, these also tend to be golfers with a significant level of disposable income.

Example Advertising Options

Club Brochure

Published twice per year, at the start of the season and again at the end, the S&A Club Brochure is a 16 page full colour A4 publication which is printed and posted to all of the membership and also made available in the Clubhouse Lounge and Locker Rooms for guests and visitors to read.

E-Newsletter

Sent on two occasions per year to our database of e-mail addresses, the E-Newsletter comprises a number of short news articles and details of green fee offers and golfing packages. It provides a very cost effective opportunity to put your company name in front of the lucrative amateur golf market.

For more information on these options, or to arrange an informal consultation about advertising at S&A, please email: info@sandagolfclub.co.uk or telephone the Club on: 01704 578 000

S&A Championships

Ryder Cup	1933, 1937
Lancashire County Golf Championship	1914, 1928, 1938, 1956, 1968, 1979, 1993, 2009
News of the World Tournament (Professional)	1925
Inaugural Dunlop Professional Tournament	1931 (won by Henry Cotton)
Dunlop Professional Tournament	1933, 1934, 1936, 1937, 1938, 1946, 1948
Ladies Amateur Championship	1936
Ladies Home Internationals	1936
British Empire Challenge Match (Professional)	1946
Dunlop 2000 Guineas	1954, 1957, 1962
PGA Senior Championship (Professional)	1954, 1957
Swallow & Penfold Tournament (Professional)	1955
Ryder Cup Team v Walker Cup Team	1959
Piccadilly Tournament (Professional)	1962 (the first professional tournament that Jack Nicklaus played in the UK)
Nine Nations (Professional Tournament)	1965 (with Arnold Palmer representing the USA)
The Open Championship Final Qualifying	1976, 1983, 1988, 1991, 1996, 1998, 2001, 2008, 2012
The Ladies British Open Championship	1979 (won by Alison Sheard)
The Amateur Championship	1984 (co-hosted with Formby), 2005 (co-hosted with Royal Birkdale)
The Senior British Amateur	1985, 1994
EGU Team Championship	1989
Logan Trophy (English Mid Amateur Championship)	1993
McGregor Trophy (English Boys U16 Championship)	2007
Senior British Open - Final Qualifying (Professional)	2013
Ricoh Women's British Open - Final Qualifying (Professional)	2014
Lancashire Ladies County Championship	2015
The British Boys Amateur Championship	2015 (co-hosted with Royal Birkdale Golf Club)

Southport & Ainsdale Golf Club

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