

Halifax Bradley Hall Golf Club



“A top quality 18 hole course set in a stunning location”

Founded 1907

25 January 2018

Dear Prospective Advertiser/Sponsor,

As one of only three 18-hole Golf courses in Halifax we are offering selected local business a great opportunity to advertise on our golf course and give you the opportunity of a good value golf offer that you may use for your own use or to offer to your loyal clients.

Halifax Bradley Hall Golf Club has a thriving club membership base in excess of 550, who come from all walks of life and professions. As well as our active membership we have a regular flow of visiting golfers who play in small groups or large societies numbering upwards of 60 people at a time. In 2016 we enjoyed in excess of 30,000 rounds of golf being played on our course with upwards of 180 golfers playing on any one day. We currently hold local charity and business golf days that see's upwards of 150 participants.

The focal point on every one of our 18- Holes are the Tee Signs, we are in the process of replacing our existing signs due to changes made to the course, which, in 2018 will gain even more visibility to increased observations by golfers. These signs set the tone for the club and are a key part of our branding. A number of local business have already gained valuable marketing awareness over the past 10 years and have agreed to take a further 5 years sponsoring 'There' tee sign. We are now able to provide this opportunity to yourselves. We hope you will soon benefit from the increased awareness of your business this offer affords you.

Our offer includes:

- Your company name dedicated to one of the Tee signs along with any relevant business logo or wording
- A 4-ball voucher for each year of sponsorship redeemable on any Weekday or Sunday throughout the year. Transferable so that you can award them as loyalty vouchers to your staff or customers as well as using them yourselves. (subject to availability of tee times and advanced notification of use)
- An annual sponsor day, which will allow you to enter a team of 4 FREE to play for the Sponsors Cup and prizes. This will give you a great opportunity to network with other local companies and our member and offer your services.

What will you SAVE in FREE sponsorship benefits?

- 20 rounds of golf (5 4-balls) normal value £400 based on £20 per person a round
- 5 sponsors day 4-balls normal value £400 based on £20 per person a round

The total VALUE for what we will give you FREE is £800

Stainland Road, Holywell Green HALIFAX. West Yorkshire HX4 9AN

Tel:- 01422 374108

E-mail: - admin@bradleyhallgolf.co.uk

www.bradleyhallgolf.co.uk

What we do for you:

- We will use your company logo and design to create a dedicated sign that will be placed under the main hole descriptor (see photo below, but you must provide the artwork or photograph)



- We will provide you with vouchers to cover your **FREE** 4 rounds of golf during each sponsorship year (Sent to you upon payment of the annual sponsorship fee)
- We will provide you **FREE** 1 sponsors day per sponsorship year where you and 3 players will play for the 'Sponsors Cup' using a shotgun start where you will tee off from your own sponsored tee. (So, get in quick to ensure you choose a hole close to the Clubhouse)

What does it cost?

- £250 a year for each year of your sponsorship which is for a minimum 5 years

The total COST to you is £1,250 plus vat over 5 years BUT you will receive £800 in FREE golfing and network opportunities.

The first payment of £250 needs to be received by the club prior to the tee signage being produced. Further payments will fall due on an annual basis thereafter on the anniversary date of first receipt. You will be invoiced 30 days prior to the annual fee being due.

There are three payment options available subject to VAT

1. **£250 a year**
2. **£500 in year one followed by £250 in years 2,3,4 with year 5 no payment**
3. **£1,250 lump up front in year 1**

I hope the above interests you and I look forward to discussing this great business opportunity with you further. In the meantime if you have any questions please do not hesitate to contact me. Once again may I take this opportunity to thank you and we look forward to hearing from you soon.

Yours sincerely

Tim Kent
For Halifax Bradley Hall Golf Club