



The Complete Club Marketing Package

The complete club marketing package linking to the range of Club Systems products.

Sand Moor Golf Club is an Alister Mackenzie designed course, created in 1954, north of Leeds City Centre, with stunning views over Ecosay reservoir.

Changes to the course took place in the late 1950's with advice from Henry Cotton and it is currently being updated by Andy Watson Golf Design, to help the course stay abreast of modern day equipment whilst remaining loyal to the original concept.

The club has been fully refurbished in recent years and has excellent catering to complement our fantastic course

We look forward to offering you exceptional Yorkshire hospitality in the near future.



What are CSI sites?

Club Systems can now offer a first class, professionally designed website which integrates with your club software. If you use the market leading CLUBV1 Membership and Handicapping system, then your membership and handicap lists, competition results summary, course analysis and diary can all be visible on your clubs site, automatically. Content is also something not to be overlooked, and is your chance to sell your club when your visitors have been drawn to investigate further. With CSI Sites you are in control and have the ability to manage your own pages with your text and pictures.

No computer skills are required to manage your golf clubs website and the clubs membership data is seamlessly streamed to our secure servers where we can host your site for less money than many companies charge for a basic templated website.

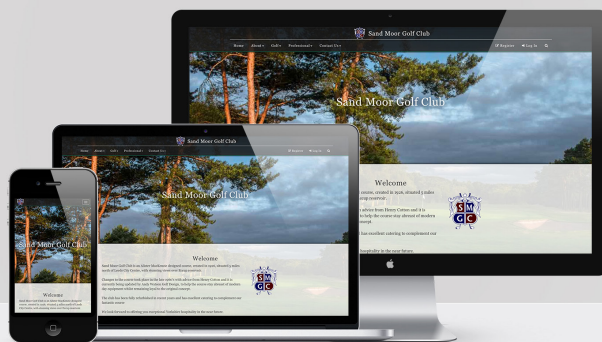
Responsive Websites

CSI Sites utilise the latest responsive technology allowing CSI websites to automatically adjust to any size screen. A responsive website will work seamlessly on any mobile device, tablet, laptop, or desktop screen and is designed to adjust to meet the user's needs. According to recent reports, roughly 56%* of consumer traffic to websites now comes from mobile devices.

CSiHub - integrates with 3rd party websites


The CSiHub is a mini site with a secured area containing member information which is automatically updated. Members can log in through the ultra-secure HDID Passport and view the following features:

- Membership list and all contact details
- Full Men's and Ladies handicap lists
- Competition results summaries from HowDidiDo
- Course analysis from HowDidiDo
- Current handicap details and recent graph
- Members card balances and recent transactions
- All behind a secure registration and login process



THE CSI PACKAGE INCLUDES:

- Full integration with all CLUBVI modules - including Membership, Handicaps, MerlinTouch, BRS Booking and HowDidiDo®
- Unlimited custom web pages - Create pages that show off your club and its facilities
- Streamed Competition Results Summary – Automatically uploaded and powered by HowDidiDo
- Statistical Course Analysis – Show live course stats, powered by HowDidiDo
- Integrated Diary - Will merge and display current and closed competitions from CLUBVI, BRS Bookings, Club News, Google® Calendar and more
- Members' Private Area – Allow members to register using auto-verification linked to CLUBVI Membership.
- Members' only pages - Select pages that require a member log in
- Membership Lists - With privacy options, members can select which personal details to display
- Members' Card History & Balance – Allow members to see recent transactions and balance on Bar Account
- Easy News Articles - Sharing news with HowDidiDo, PSiBoard and our Marketing Module
- Integrated Maps - Powered by GoogleMaps
- Course Status - Updated from a mobile phone by any of your staff to inform golfers of the course conditions
- Full Site Visitor Statistics – Fully integrated with Google® Analytics, see what's popular on your site
- BRS Booking - Full Integration with BRS allowing Members and Visitors to book times.
- Low set up costs and one of the lowest annual hosting and support fees in the business

Experience the versatility of  **CSiSites™** in YOUR club

For more information or to set up a test website please contact
a member of our sales team on

0345 222 9999 | sales@clubsystems.com | www.clubsystems.com



9/10 GOLF CLUBS CAN'T BE WRONG

Established in 1982, Club Systems employs over 30 staff covering sales, administration and a 7 days-a-week support department. Our head office is located in central Manchester, with regional staff based throughout England, Scotland and Ireland.

At Club Systems, we pride ourselves on building relationships, developing products and listening to customer feedback. Users have helped us to produce a complete suite of products that fulfil the ever expanding and increasingly demanding needs of the golf industry.

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