



CORPORATE SPONSORSHIP PROPOSAL

Course introduction

Sandilands Golf Club is adjacent to the beach and within the Lincolnshire Coastal Country Park. In its 123rd year - we're the county's oldest & original links course. Accessible but open to the elements, Sandilands provides real challenges for enthusiastic & experienced golfers.

Our membership currently stands at close to 200 players and we're working to try and bring more ladies and junior players into the Club, with discounted greenfees for visiting lady golfers and a series of FREE golf classes over the summer holidays for local school children.

We're also keen to see the golf course being used to develop local business networks, improve company team fitness and morale and as such are keen to encourage corporate golf in Sandilands, either through Express (9 hole) golf, corporate team leagues and participation in [the Workplace Challenge](#).

Fund raising

We're currently looking to raise funds for our Annual Open Week at the end of July. Funds raised will be used to support the week's competitions which themselves helped raise approximately £3,000 for charity in 2017 – the Club's charity this year being ['The Maria Hanson Foundation' \(aka Me & Dee\)](#) – providing holidays for adults and children facing life threatening and terminal conditions, and military members with serious psychological and physical injuries.

We are also looking to raise funds for the improvement of course infrastructure at Sandilands.

For Sponsors, to thank them for their support, we are offering the opportunity to participate in the Club, issuing Green Fee tickets to Sponsors for their own use and distribution, perhaps as rewards to staff or customers.

Sponsors can to select an advertising option to demonstrate their support of the Club, whilst promoting their products or services to visiting golfers.

Players at Sandilands are not required to be a member of another club or to have a handicap, so this hopefully will provide a good introduction to golf & the historic Sandilands links course.

I. OPEN WEEK SPONSORSHIP

The Sandilands Annual Golf Week is a popular and much loved celebration of golf on the coast, with several hundred participants enjoying a varied series of events through the last week of July.

Sunday 29th July
11am- 3pm

MIXED GREENSOME
STABLEFORD COMPETITION

Monday 30th July
7.30am – 2pm

SENIORS OPEN
STABLEFORD COMPETITION

Tuesday 31st July
11am – 5pm

CAPTAIN'S NIGHT
3 BALL TEXAS SCRAMBLE

Wednesday 1st August
8.30am – 4pm

FOUR BALL BETTER BALL STABLEFORD
COMPETITION ANY COMBINATION

Thursday 2nd August
8.30am – 4.30pm

AM AM TEAMS OF 4 ANY COMBINATION
STABLEFORD COMPETITION

Friday 3rd August
8.30am – 5pm

3 BALL TEXAS SCRAMBLE MEDAL
COMPETITION ANY COMBINATION

Saturday 4th August
7.30am – 1.30pm

OPEN INDIVIDUAL MEDAL
GENTS – SANDILANDS OPEN WEEK TROPHY
LADIES – THE WYN MALDEN SMITH TROPHY

from 10.00am

JUNIOR OPEN

Guests come from far & wide to enjoy an invigorating round of golf at Sandilands, with visitors hailing from South Lincolnshire, Nottinghamshire, Derbyshire & Yorkshire.

Advertising Available for Open Week

Location	Size of advert (width / height)	Positions available	Cost (incl. VAT)*	Greenfee tickets offered
Tee Signage	420mm x 300mm (A3)	18x	£120	12x
Clubhouse	Banner (2000mm x 700mm)	1x	£240	24x
Day Sponsorship	Product placement on course Banner (2000mm x 700mm) Additional signage (tba)	Various	£560	80x

Open Week sponsors are welcome to participate in the week's competitions, with a limited number of free tee times available through the week.

Supporters of Open Week will be given Green Fee tickets for use in Sandilands outside of Golf Week, depending on the size of their sponsorship.

Please note that Open Week advertising lasts only for Open Week.

2. FUNDING COURSE DEVELOPMENT

The Club is also raising funds to upgrade its signage and facilities at this historic landmark course, with various packages available for Sponsors to choose what coverage they would like on course.

We're keen to welcome Sponsors to utilise the course and have various opportunities for participation in the course.

Club Participation

Sponsors Day All sponsors (Open Week & Course Sponsors) will be invited to participate in our Sponsors Day, with teams taking part against other Sponsors and Club guests, with food provided afterwards to thank you for supporting Sandilands Golf Club.

Sponsors Round Robin Sponsors will be able to participate in our weekly evening round robin, a league with teams playing 9 holes after 4pm.

Club Competitions 'Albatross' package sponsors will have a named player who is able to play in all Club competitions.

Golf Lessons Corporate Sponsors can trade their Green Fee tickets for lessons at Sandilands, with individual and group lessons available where players pool their tickets.

Packages & Rewards

Package	1 year cost (inc. VAT)	# Rounds Issued	3 year deal		Named Player **
			Cost	Rounds issued *	
Albatross	£800	80x	£2,000	240x	Yes
Eagle	£600	60x	£1,500	180x	Yes
Birdie	£400	40x	£1,000	120x	-
Par	£240	24x	£700	72x	-

* issued in tranches across lifetime of deal

** Albatross & Eagle Sponsors are able to nominate a player, who is able to participate in Club Competitions (using their greenfee tickets), providing they have the requisite handicap.

Where a sponsor introduces another sponsor we will provide the Introducer Sponsor with a drinks package to the value of 10% of the sponsorship received.

Advertising

Permanent Advertising Sponsors will receive advertising space on the course, at tees and in other strategic locations around the Course and Clubhouse.

Golf Days Sponsors are able to use their Green Fee tickets towards providing a 'Golf Day' for their team & guests.

This Golf Day can include opportunities for product placement around the course.

The Golf Club would be pleased to provide quotes for catering depending on your requirements and budget, including use of the Half Way house for refreshments.

Open Week During the popular annual Golf Open Week, Sponsors will be able to supplement their permanent advertising at an additional (discounted) cost.

Other benefits

Meeting Room All sponsors are able to use the Golf Club facilities as part of their sponsorship. These are available at discounted rates, with a free meeting room also available for company or team meetings.

Hospitality & Catering Sponsors will also benefit from reduced catering costs at the Golf Club, with special offers available on group functions, including attendance at our Christmas parties.

Advertising Options

Location	Size of advert (width / height)	Positions available	Annual Cost (each)*
Club boards within Clubhouse Club Information Mens Ladies Seniors Juniors	300mm x 100mm	6x	£240
Tee markers Red (Ladies & Juniors) Yellow (Mens) White (Competitions)	100mm x 250mm	54x (3x per hole)	£120
Tee Information	150mm x 800mm	18x	£300
Buggies	500mm x 200mm	6x	£240

Please note the cost of advertising includes the cost of the materials for creating the advert, all artwork to be provided to Sandilands Golf Club.

Artwork will also be featured on the Sandilands Golf Club website, with links provided back to the Sponsor's website.

Adverts will be featured for 12 months at their chosen location, and advertisers will have first refusal to continue advertising with the Club.

Testimonials on Sandilands Golf Club

Some recent reviews left on [TripAdvisor](#) about Sandilands Golf Club

“Golf break”

5 out of 5

What a fantastic well kept course fairways brilliant greens fantastic wish I could play it every day. DaveW

“Wonderful Golf”

5 out of 5

Greens Superb, in fact every part of the course was in tip top condition, well done all staff involved. Reception in club house was first class and made us very welcome. Boxer | 17

“Great links course”

5 out of 5

Played 4 rounds over the weekend and really enjoyed the course. We are all average golfers and it was challenging enough. You don't need a buggy because its very flat but we hired them for Saturday and it adds to the fun. JohnR

Contact

If any of the aforementioned sponsorship options are of interest, or perhaps you would like to contribute to the Club's development in another way, please contact me on 07539 737975 or by email at golf@sandilandsgolfclub.co.uk

Many thanks,

Matthew Fletcher
Sandilands Golf Club