



Tee Sponsorship

Dear Prospective Sponsor

Do you want to put your business in-front of thousands of people? We recently upgraded all our tee signs on the course and it provides a commercial opportunity for your business.

The signs (Sample shown below) offers your company or institution to advertise in a prominent position for all members and visitors to see.



The signs as shown are a twin frame hardwood construction with metal (zinc) information plates attached. The sponsors' plate (sample shown) can be engraved to individual requirements, with artwork and text provided by the sponsor (sample artwork to be approved prior to engraving).

The signs shall be sited on the tee (yellow tee area) visible to approaching golfers onto the tee. The location may vary slightly on each tee.

The intention is to categorise the Tees into 3 levels (see table below) with varying costs associated with the different levels.

COSTS OF SPONSORSHIP

The prices shown in the table below are based on continued seasonal advertising and support to the club however it is not mandatory to commit to all three seasons, at the start of the current season. A one year commitment can be undertaken, however the cost savings each concurrent year can be seen below. After a third season period there may be a small increase in charges and shall be relayed prior to that season.

Level	Tee	Year 1	Year 2	Year 3
Level 1	1,9,14,18	£800*	£650*	£650*
Level 2	7 & 12	£500	£400	£400
Level 3	All other holes	£400	£300	£300

*See notes below

Sponsor Benefits

1. All level 1 tees will include 3 off mid-week four-ball vouchers worth a total of £240
2. All level 2 & 3 tees will include two off mid-week four-ball vouchers worth a total of £160
3. Advertisement on the Club Website (Sponsors web-page listing with business contact details included)
4. All sponsors will receive an invite to a 'sponsors day' that will include round of golf (sponsor competition). Level 1 tee sponsors will receive 2 invites whilst all other tee sponsors will receive a single invite. There will be a trophy presented to the wining sponsor.

TERMS & CONDITIONS:

1. Commitment for first season does not require commitment for all 3 seasons.
2. Prices for second & third seasons based on concurrent seasons' uptake.
3. In the event of a full 3 season commitment at onset, there will be a 10% reduction on the overall 3 year cost.
4. Based on demand for the first tee there will be an increase of 25%

5. The season is from April to March (inclusive).
6. Note during the winter season the signs will be removed during bad weather (to protect against weather damage), however will be replaced in event of any major event during this period
7. Payment terms:
 - a. £110 deposit for any tee on order (to cover cost of sponsor plate supply)
 - b. 50% of annual cost at start of season (see note 9)
 - c. Balance for current season to be paid by end June of that season.
8. An additional cost of £110 would apply, if after acceptance of the graphics by the sponsor, there is a change required to the sponsor plate at any point, or an additional plate is requested.

We look forward to hearing from you.
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